



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7TH FLOOR, CUSTOM HOUSE KARACHI
Phone: 021-99214144

No. Misc/25/2017-III/10097

Dated: 16 -01-2025

VALUATION RULING NO. 1956 / 2025

1. This ruling supersedes Valuation Ruling No. 1906/2024 dated 02.10.2024.
2. This Ruling shall be applicable until the same is rescinded or revised in terms of sub-section (7) of Section 25A of the Customs Act, 1969.
3. The revision petition against this Valuation Ruling can be filed under Section 25D of the Customs Act, 1969, within 30 days before the Director General, Customs Valuation.
4. The values in valuation ruling shall be treated as minimum benchmark values and shall be applicable to the given description and specification of goods.

Subject: **DETERMINATION OF CUSTOMS VALUES OF LADIES HAND BAGS/SHOULDER BAGS/PURSES AND CLUTCHES/WALLETS MADE OF ARTIFICIAL LEATHER/TEXTILE MATERIAL (LOW END BRANDS/UNBRANDED UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

1.	Valuation Ruling	Redetermination / revision of values of earlier Valuation Ruling No. 1906/2024 dated 02.10.2024.
2.	Date of meeting with stakeholders	The meetings with relevant stakeholders were conducted on 23.12.2024

Background of the Issue: Earlier the Customs Values of Ladies Hand Bags/Shoulder Bags/Purses and Clutches/Wallets made of Artificial Leather/Textile Material (Low End Brands/Unbranded) were determined under Section 25A of the Customs Act, 1969, vide Valuation Ruling No. 1906/2024 dated 02.10.2024. This Valuation Ruling was challenged under Section 25D before the Director General, Customs Valuation, Karachi who passed Order in Revision No. 65/2024 dated 04.12.2024. In the subject order, the Directorate of Customs Valuation, Karachi was directed to re-visit the values of the goods in question. Therefore, an exercise was initiated by the Directorate of Customs Valuation, Karachi to re-determine the Customs Values of the subject goods in terms of Section 25A of the Customs Act, 1969. In this regard, meeting with stakeholders dated 23.12.2024 was conducted and they contended that prices in the local market are on lower side.

2. **Analysis to determine Customs Values:** Ninety (90) days' data has been scrutinized and market inquiry has also been conducted. International and retail market prices have also been considered for determination of fair customs values.

3. **Method (s) adopted to determine Customs values:** Valuation methods, provided in Section 25 of the Customs Act, 1969, were applied in sequential order. The transaction value method as provided in sub-section (1) of Section 25 of the Customs Act, 1969, was



found inapplicable as declared values do not correspond to market prices. The values of Identical and similar goods as per sections 25 (5) & (6) ibid could not be solely relied upon due to absence of absolute demonstrable evidence of qualities and quantities of commercial level etc. A market enquiry as envisaged under Sub-Section (7) of Section 25 of the Customs Act, 1969 was conducted as per procedure of Office Order No. 17/2014 dated 19-03-2014. Various wholesale and retail markets were visited and the actual prices of subject goods were acquired and by adjusting the amounts of profits, the C&F value was determined under Section 25(7) of the Customs Act, 1969 read with customs rule 121(2) of the Customs Rules, 2001, which are as under:

4. **Customs values of Ladies Hand Bags/Shoulder Bags/Purses and Clutches/Wallets made of Artificial Leather/Textile Material (Low End Brands/Unbranded) hereinafter specified** shall be assessed to duty/taxes at the following minimum Customs values: -

S. No.	Description of Goods	PCT	Proposed PCT for WeBOC	Origin	Customs Values (C&F) US\$/ Piece
1.	Ladies Hand Bags/Shoulder Bags / Mama bags or the like made of Artificial Leather/Textile Material (12" or above horizontal length)		4202.2100.1000 4202.2200.1000 4202.2900.1000 4202.3200.1000 4202.3900.1000	China	2.20
2.	Ladies Clutches / Pouches or the like made of Artificial Leather/Textile Material (12" or above horizontal length)		4202.2100.1100 4202.2200.1100 4202.2900.1100 4202.3200.1100 4202.3900.1100	China	1.20
3.	Girls Hand Bags / cross body bags / Shoulder bags or the like made of Artificial Leather/Textile Material (Above 6" and less than 12" horizontal length)	4202.2100 4202.2200 4202.2900 4202.3200 4202.3900	4202.2100.1200 4202.2200.1200 4202.2900.1200 4202.3200.1200 4202.3900.1200	China	1.35
4.	Girls Clutches / Pouches or the like made of Artificial Leather/Textile Material (Above 6" and less than 12" horizontal length)		4202.2100.1300 4202.2200.1300 4202.2900.1300 4202.3200.1300 4202.3900.1300	China	0.95
5.	Ladies Wallets / Purse or the like made of Artificial Leather/Textile Material		4202.2100.1400 4202.2200.1400 4202.2900.1400 4202.3200.1400 4202.3900.1400	China	0.60
6.	Children bags or the like made of Artificial Leather/Textile Material		4202.2100.1500 4202.2200.1500 4202.2900.1500 4202.3200.1500 4202.3900.1500	China	0.50



7.	Accessories / Parts of bags	8308.1010	8308.1010.1000	China	1.75/kg
		8308.9030	8308.9030.1000		
		8308.9090	8308.9090.1000		

Note:

1. These values are applicable for any low end brands or unbranded items, and not made of ups or genuine or composition lathers.

- a) This Valuation Ruling is only for Hand Bags/Shoulder Bags/Purses/Clutches and Wallets, made of artificial leather/textile material (i.e. not of Genuine or composite leather).
- b) This Valuation Ruling is only for Low End Brand/Unbranded and not applicable for branded goods.

5. The values determined in this Valuation Ruling shall be treated as minimum benchmark values. In cases, where declared values or values in invoice retrieved from the consignment, as the case may be, are higher than the customs values determined in this valuation ruling, the assessment shall be made on higher values in terms of sub-section (1) of Section 25 of the Customs Act, 1969.

6. In case of consignments imported by air, the difference between air freight and sea freight shall be added for the assessment of value.

7. The Valuation Ruling shall be applicable for the descriptions and specifications of goods as mentioned in the aforementioned table. HS Codes are mentioned for illustrative purposes.

8. The Collectorates of customs shall ensure the implementation of Valuation Ruling and in case of any anomaly may be brought to the notice of this Directorate immediately.

(Dr. Tahir Qureshi)
Director

Copy for necessary action and implementation:

The Collectors / Directors of Customs, Collectorates / Directorates of Customs (Appraisement-West / East / SAPT / PMBQ / JIAP / Enforcement/), Karachi / Hyderabad / (Appraisement / Enforcement / Ports), Quetta / Gwadar / Khuzdar (Appraisement / Enforcement / AIIA), (Appraisement-East / West, Lahore / Faisalabad Appraisement / Enforcement, Sargodha / Enforcement & Appraisement, Sambrial (Sialkot) / Enforcement, Multan / Islamabad / Gilgit-Baltistan / (Appraisement/ Enforcement), Peshawar / Enforcement, Dera Ismail Khan / Exports (Port Qasim/Custom House, Karachi) / Transit Trade, Karachi.

Copy for information:

- 1) The Member Customs (Operations), F.B.R., Islamabad.
- 2) The Director General, Customs Valuation, Custom House, Karachi.
- 3) All Chief Collectors / Director Generals of Customs, Karachi / Lahore / Islamabad / Quetta / Peshawar.
- 4) All Collectors / Directors of Customs, Karachi / Lahore / Islamabad/ Quetta/ Peshawar/ Faisalabad.
- 5) The Director, Directorate of Customs Valuation, Lahore / Quetta / Peshawar.
- 6) The Deputy Director (MIS), Directorate General of Customs Valuation, Karachi, for uploading in One Customs & WEBOC database system.
- 7) The Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
- 8) The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
- 9) The Karachi Customs Agents Group, Bohri Road, Karachi.
- 10) The Webmaster, Federal Board of Revenue, Islamabad.
- 11) Guard File.

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