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**DETERMINATION OF CUSTOMS VALUES OF CERAMIC AND PORCELAIN  
TILES UNDER SECTION 25A OF THE CUSTOMS ACT, 1969**

(VALUATION RULING NO. 1787 / 2023)

C. No. Misc/12/2010-V/589

Dated: 09-06-2023

In exercise of the powers conferred under Section 25A of the Customs Act, 1969, the Customs Values of Ceramic and Porcelain Tiles are determined as follow:

2. **Background of the valuation issue:** Earlier, the Customs values of Ceramic and Porcelain Tiles were determined under Section 25-A of the Customs Act, 1969, vide Valuation Ruling No.874/2016, dated 22-06-2016, that was challenged before the Director General under Section 25D of the Customs Act, 1969 and was upheld vide Order in Revision No. 225/2016 dated 04.08.2016 with the instruction that the “**prices of Chinese origin tiles shall be enhanced by 12.50% with immediate effect**”. As considerable time has passed since issuance of the afore-referred Valuation Ruling, an exercise for the re-determination of Customs Values of the same has been undertaken by this Directorate.

3. **Stakeholders’ participation in determination of Customs values:** Meetings were convened on 02.03.2022, 21.07.2022 and 20.12.2022 which were attended by the relevant stakeholders. The issues pertaining to the valuation of subject goods were deliberated upon in detail in the afore-referred meetings.

4. **Analysis / Exercise done to determine Customs Values:** The importers informed that the customs values in the existing Valuation Ruling are on a higher side, which may be rationalized considering the worldwide recession and existing freights which have decreased substantially. Further, they added that duty and taxes on the subject goods have also been increased that is adversely affecting the trade. In this regard, recent import data and market prices of the subject goods have been scrutinized in terms of Section 25 (7) of the Customs Act, 1969 to arrive at the Customs Values of Ceramic and Porcelain Tiles. However, no documentary evidence was furnished by the Stakeholders / importers and market inquiry conducted in this regard was found to be contrary to the fact of recession being quoted by them.

5. **Method (s) adopted to determine Customs values:** Valuation methods specified in section 25 of the Customs Act, 1969, were duly applied in sequential order to arrive at the Customs value of subject goods. The transaction value method as provided in sub-section (1)



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**ZAHID BASHIR CHAUDHRY**  
(General Secretary)  
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of section 25 of the Customs Act, 1969, was found inapplicable due to wide variation of values in import data. Moreover, the requisite information under law was not available to arrive transaction value. Therefore, identical/similar goods value methods provided in Section 25(5) & 25(6) were examined for applicability to determine customs value of subject goods. The data provided much reference; however, it was found that the same could not be solely relied upon due to absence of absolute demonstrable evidences of quantities and qualities, variation in declaration, variety and specifications. Information available was, hence, found inapplicable. In line with statutory sequential order of Section 25 of the Customs Act, 1969, this Directorate conducted market survey under sub-Section (7) of Section 25 of the Customs Act, 1969. Finally, Customs Values of Ceramic and Porcelain Tiles have been determined under Section 25(7) of the Customs Act 1969.

6. **Customs values of Ceramic and Porcelain Tiles - hereinafter specified** shall be assessed to duty/ taxes on the Custom values given against them in the Table below: -

Ceramic Tiles				Customs Values in US \$ / Square Meter			
Table-I				China	Europe	Far East and Middle East	Iran
S.No.	Sizes	PCT code	Proposed PCT for WeBOC				
1	Below 04" x 04" = 10 x 10cm	6907.2111 6907.2219 6907.2290	6907.2111.1000 6907.2219.1000 6907.2290.1000	2.93	5.95	3.26	2.79
2	04" x 04" = 10 x 10 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1100 6907.2219.1100 6907.2290.1100	3.35	6.44	3.58	3.10
3	8" x 8" = 20 x 20 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1200 6907.2219.1200 6907.2290.1200	3.51	7.62	3.92	3.32
4	8" x 12" = 20 x 30 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1300 6907.2219.1300 6907.2290.1300	3.51	8.93	4.51	3.32
5	10" x 13" = 25 x 33 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1400 6907.2219.1400 6907.2290.1400	3.72	9.40	4.07	3.47
6	12" x 12" = 30 x 30 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1500 6907.2219.1500 6907.2290.1500	3.94	9.78	4.59	3.85
7	12" x 18" = 30 x 45 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1600 6907.2219.1600 6907.2290.1600	5.11	9.78	5.85	4.98
8	12" x 24" = 30 x 60 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1700 6907.2219.1700 6907.2290.1700	5.11	9.78	5.85	4.98
9	12" x 36" = 30 x 90 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1800 6907.2219.1800 6907.2290.1800	5.11	9.78	5.85	4.98
10	16" x 16" = 40 x 40 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.1900 6907.2219.1900 6907.2290.1900	5.47	9.78	5.87	5.44
11	20" x 20" = 50 x 50 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.2000 6907.2219.2000 6907.2290.2000	5.99	9.78	5.89	5.74
12	24" x 24" = 60 x 60 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.2100 6907.2219.2100 6907.2290.2100	6.28	9.83	5.90	6.04
13	24" x 48" = 60 x 120 cm & Above	6907.2111 6907.2219 6907.2290	6907.2111.2200 6907.2219.2200 6907.2290.2200	6.28	9.83	6.02	6.04

Porcelain Tiles				Table-II			
S.No.	Sizes	PCT code	Proposed PCT for WeBOC	China	Europe	Far East and Middle East	Iran
1	Below 12" x 12" = 30 x 30 cm	6907.2111 6907.2119 6907.2190	6907.2111.1000 6907.2119.1000 6907.2190.1000	6.22	9.58	6.30	5.70
2	12" x 12" = 30 x 30 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1100 6907.2119.1100 6907.2190.1100	6.83	11.36	6.93	6.23
3	12" x 18" = 30 x 45 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1200 6907.2119.1200 6907.2190.1300	7.21	11.47	7.28	6.60
4	12" x 24" = 30 x 60 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1400 6907.2119.1400 6907.2190.1400	7.21	11.47	7.28	6.60
5	12" x 36" = 30 x 90 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1500 6907.2119.1500 6907.2190.1500	7.21	11.47	7.28	6.60
6	16" x 16" = 40 x 40 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1600 6907.2119.1600 6907.2190.1600	7.44	12.60	7.56	6.75
7	18" x 18" = 45 x 45 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1700 6907.2119.1700 6907.2190.1700	7.67	12.60	7.70	7.05
8	20" x 20" = 50 x 50 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1800 6907.2119.1800 6907.2190.1800	7.21	12.60	7.63	6.75
9	24" x 24" = 60 x 60 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.1900 6907.2119.1900 6907.2190.1900	7.43	13.86	8.05	7.13
10	24" x 48" = 60 x 120 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2000 6907.2119.2000 6907.2190.2000	7.55	13.86	8.03	7.11
11	40" x 40" = 100 x 100 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2100 6907.2119.2100 6907.2190.2100	9.44	14.40	9.31	7.50



Porcelain Tiles-Matt/Glazed				Table-III			
S.No.	Sizes	PCT code	Proposed PCT for WeBOC	China	Europe	Far East and Middle East	Iran
1	Below 12" x 12" = 30 x 30 cm	6907.2111 6907.2119 6907.2190	6907.2111.1900 6907.2119.1900 6907.2190.1900	4.62	5.38	4.06	4.13
2	12" x 12" = 30 x 30 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2000 6907.2119.2000 6907.2190.2000	5.00	6.30	4.37	4.50
3	12" x 18" = 30 x 45 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2100 6907.2119.2100 6907.2190.2100	6.00	6.30	5.23	5.40
4	12" x 24" = 30 x 60 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2200 6907.2119.2200 6907.2190.2200	6.00	6.30	5.23	5.40
5	12" x 36" = 30 x 90 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2300 6907.2119.2300 6907.2190.2300	6.00	6.30	5.23	5.40
6	16" x 16" = 40 x 40 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2400 6907.2119.2400 6907.2190.2400	6.32	6.82	5.54	5.70
7	18" x 18" = 45 x 45 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2500 6907.2119.2500 6907.2190.2500	6.32	6.82	5.54	5.70

8	20" x 20" = 50 x 50 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2600 6907.2119.2600 6907.2190.2600	6.23	6.82	5.47	5.63
9	24" x 24" = 60 x 60 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2700 6907.2119.2700 6907.2190.2700	6.62	9.10	5.77	6.00
10	24" x 48" = 60 x 120 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2800 6907.2119.2800 6907.2190.2800	6.62	9.10	7.99	6.00

Glazed Polished Porcelain Tiles				Table-IV			
S.No.	Sizes	PCT code	Proposed PCT for WeBOC	China	Europe	Far East and Middle East	Iran
1	24" x 24" = 60 x 60 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.2900 6907.2119.2900 6907.2190.2900	7.70	9.60	6.77	6.42
2	24" x 48" = 60 x 120 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.3000 6907.2119.3000 6907.2190.3000	7.70	9.60	6.77	6.42
3	40" x 40" = 100 x 100 cm & Above	6907.2111 6907.2119 6907.2190	6907.2111.3100 6907.2119.3100 6907.2190.3100	8.93	11.10	7.87	8.10
<i>Note : The above prices are for Ceramic / Porcelain Tiles that are Plain, Coloured, Printed, Rustic / Embossed / Stone effect including Structured moulded Tiles ( Excluding Decorated with gold / luster / silver and Border / Motif / Skirting and Trimming)</i>							

Borders/Motif/Moulding/Skirting/Trimming whether plain or embossed, decorated with Gold / Silver / Luster				Table-V			
S.No.	Sizes	PCT code	Proposed PCT for WeBOC	China	Europe	Far East and Middle East	Iran
1	All Sizes	6907.2211 6907.2219 6907.2290 6907.2111 6907.2119 6907.2190	6907.2211.1000 6907.2219.2300 6907.2290.2300 6907.2111.3200 6907.2119.3200 6907.2190.3200	26.00	47.60	34.63	23.91
<i>Note: Further discount of 10% in the values determined above of Iranian origin Tiles is allowed if they are imported through land routes</i>							

7. In cases, where declared values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of sub-section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officers shall take into account the difference between air freight and sea freight while applying the Customs values in this Ruling.

8. **Validity of this Valuation Ruling:** This Ruling, containing the Customs Values for assessment of subject imported goods, shall be applicable until and unless the same is rescinded or revised by the competent authority in terms of sub-section (4) of Section 25A of the Customs Act, 1969.

9. **Revision of the values determined vide this Valuation Ruling:** If aggrieved, a revision petition may be filed against this ruling as provided under Section 25D of the Customs Act, 1969, within 30 days from the date of its issuance, before the Director General, Directorate General of Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.

10. The Collectors of Customs may kindly ensure that the values given in the Valuation Ruling, for the given description of goods, are applied by the concerning assessing officers / officials without fail. Any anomaly observed may kindly be brought to the notice of this Directorate immediately. The Customs values determined in the ruling are for the descriptions and specifications as mentioned in the aforementioned table in this Ruling. HS Codes are mentioned for illustrative purposes so that Valuation Ruling values are made accessible to the assessing officers. The assessments shall be finalized on the basis of correct classifications after fulfilling all formalities related to importability or other certifications required thereon.

11. *This ruling supersedes Valuation Ruling No. 874/2016 dated 22-06-2016 and its Order-in-Revision No. 225/2016 dated 04-08-2016.*

  
(Fayaz Rasool Maken)  
Director

Copy for information to:

1. The Member Customs (Operations), Federal Board of Revenue, Islamabad.
2. The Director General, Customs Valuation, Custom House, Karachi.
3. The Chief Collector of Customs, Appraisement (South), Custom House, Karachi.
4. The Chief Collector of Customs, Enforcement (South), Custom House, Karachi.
5. The Chief Collector of Customs, Appraisement (Central), Custom House, Lahore.
6. The Chief Collector of Customs, Enforcement (Central), Custom House, Lahore.
7. The Chief Collector of Customs (North), Custom House, Islamabad.
8. The Chief Collector of Customs, Baluchistan, Custom House, Quetta.
9. The Chief Collector of Customs, Khyber Pakhtunkhwa, Custom House, Peshawar.
10. The Director General, Intelligence and Investigation (Customs) FBR, Islamabad.
11. The Director General, PCA & Internal Audit, Karachi.
12. The Director General, IOCO, Karachi.
13. The Directors, Intelligence & Investigation, Karachi / Lahore / Islamabad/ Quetta/ Peshawar/ Faisalabad.
14. The Director, Transit Trade, Custom House, Karachi.
15. The Director, Directorate of Customs Valuation, Lahore/Quetta/Peshawar.
16. The Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, for uploading in One Customs & WeBOC database system.
17. The Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
18. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
19. The Karachi Customs Agents Association, Bohri Road, Karachi.
20. The Webmaster, Federal Board of Revenue, Islamabad.
21. Guard File.