

The Collectors of Customs, Collectorates of Customs (Appraisalment – West)/ (Appraisalment – East)/ Appraisalment – Port Muhammad Bin Qasim / Enforcement / JIAP), Karachi/Hyderabad/Gawadar, Quetta, Lahore (Appraisalment/Enforcement/AIIA, Appraisalment), Faisalabad(Appraisalment), Sambrial (Sialkot)/ Enforcement, Multan/Islamabad/ Gilgit-Baltistan/ (Appraisalment/Enforcement), Peshawar/Enforcement, Dera Ismail Khan/Exports (Port Qasim/Custom House, Karachi)/Transit Trade. Karachi.

**DETERMINATION OF CUSTOMS VALUES OF BABY DIAPERS AND
SANITARY TOWELS/NAPKINS AND TAMPONS UNDER SECTION 25A
OF THE CUSTOMS ACT,1969.**

(VALUATION RULING NO. 1728 /2022)

No. Misc/01/2015-VII (B)/IX/10043.

Dated: 13-01-2023

In exercise of the powers conferred under Section 25A of the Customs Act, 1969, the Customs values of Baby Diapers and Sanitary Towels/Napkins and Tampons are determined as follows:

Background of the valuation issue: Earlier, the values of Baby Diapers and Sanitary Towels/Napkins and Tampons were determined under Section 25A of the Customs Act, 1969 vide Valuation Ruling No.1618/2022 dated 25-03-2022 which was set aside by the Director General of Customs Valuation vide Order-in-Revision No. 54/2022 dated 28-06-2022 to the extent of Table C and Table D with directions to re-determine the customs values of Sanitary Towels/Napkins & Tampons. Therefore, an exercise has been undertaken by the Directorate to determine the same.



2. **Stakeholders' participation in determination of Customs values:** Meetings were convened on 20-10-2022 and 23-11-2022 which were attended by the relevant stakeholders. The issues pertaining to the valuation of subject goods were deliberated upon in the afore-referred meetings.

3. **Analysis / Exercise done to determine Customs values:** The stakeholders contended that values for the Sanitary Towels/Napkins & Tampons of China origin are extremely high in comparison to market prices. For this purpose, ninety (90) days' data has been retrieved and scrutinized. Subsequently, market inquiry has also been conducted and examined in the light of this Directorate's Office Order No.17/2014 dated 19-03-2014 and in terms of Section 25(7) of the Customs read with Section 25(9) of the Customs Act, 1969.

4. **Method (s) adopted to determine Customs values:** Valuation methods specified in Section 25 of the Customs Act, 1969, were duly applied in sequential order to arrive at the Customs values of subject goods. The transaction value method as provided in sub-Section (1) of Section 25 of the Customs Act, 1969, was found inapplicable due to wide variation of values in import data. Moreover, the requisite information under law was not available to arrive at correct/transaction value. Therefore, identical/similar goods value methods provided in Sections 25(5) & (6) ibid were examined for applicability to determine Customs values of

subject goods. On the basis of available data / information collected and exercise conducted, the values of Sanitary Towels/Napkins & Tampons have been determined under sub-section (5), read with Section 25 (9) of the Customs Act, 1969.

5. **Customs values of Baby Diapers and Sanitary Towels/Napkins and Tampons:** Sanitary Towels/Napkins & Tampons hereinafter specified, shall be assessed to duty / taxes at the Customs values as per the following tables:

TABLE-A

Baby Diapers of High Value Brands: excluding 'Pampers' brand					
S.No	Description of goods	PCT	Proposed PCT for WEOC	Origin	Customs Values (C&F) US\$/KG
(1)	(2)	(3)	(4)	(5)	(6)
1.	Baby Diaper Brands E.Q, Canbebe, Huggies	9619.0020	9619.0020.1000	All origin	5.40
2.	Bello	9619.0020	9619.0020.1100		5.30
3.	Molfix, Shield/Rocket		9619.0020.1200		4.90



TABLE-B

Baby Diapers of Low End Value Brands					
S.No	Description of goods	PCT	Proposed PCT for WEOC	Origin	Customs Values (C&F) US\$/KG
(1)	(2)	(3)	(4)	(5)	(6)
1.	Baby Diaper	9619.0020	9619.0020.1300	China/Vietnam	3.30
2.			9619.0020.1400	Indonesia, Malaysia & UAE	3.75
3.			9619.0020.1500	Turkey	3.25
4.			9619.0020.1600	Others	3.90

TABLE-C

High Value Brands Sanitary Towels/Napkins (pads) and Tampons excluding 'Always' brand					
S.No	Description of goods	PCT	Proposed PCT for WEOC	Origin	Customs Values (C&F) US\$/KG
(1)	(2)	(3)	(4)	(5)	(6)
1.	Sanitary Towels (pads) and Tampons	9619.0030 9619.0090	9619.0030.1000 9619.0090.1000	Turkey	5.0
2.			9619.0030.2000 9619.0090.2000	UK/Germany	7
3.			9619.0030.3000 9619.0090.3000	U.A.E	5.0