



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACHI

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**The Collector of Customs**, Collectorate of Customs, (Appraisalment - West / Appraisalment - East / Appraisalment - Port Muhammad Bin Qasim / Enforcement / JIAP / Export / Export, PMBQ), Karachi / Hyderabad / (Appraisalment / Enforcement), Quetta / Gawadar / (Appraisalment / Enforcement / AIIA), Lahore / Appraisalment, Faisalabad / Appraisalment, Sambrial (Sialkot) / Enforcement, Multan / Islamabad / Gilgit -Baltistan / (Appraisalment / Enforcement), Peshawar / Enforcement, Dera Ismail Khan.

No. Misc/33/Mobile-Phone/V-Khi/2018/VII/1923-

Dated: 11-11-2021

**Subject: Valuation Advice in respect of Mobile Phone Devices**

An exercise has been conducted by the Directorate General, Customs Valuation under section 25 of the Customs Act, 1969 to determine assessable customs values of mobile phone devices. It is advised that customs values as given in Column (7) of the enclosed **Annex-I** may be considered for the purpose of assessment of duty and taxes for the clearances w.e.f. 01-07-2021, whereas provisionally cleared GDs prior to 01-07-2021 may be finalized as per the customs values given at column (7) of **Annex-II**. These values will also be relevant for assessment and proceedings under SROs 1455(I)/2018 and SRO 1456(I)/2018 both dated November 29, 2018 read with Customs General Order No. 06/2018 dated November 29, 2018.

2. The enclosed list is not exhaustive; however, covers mostly traded brands and models as provided by Mobile Phones Importers & Manufacturers Association (MPIMA). For assessment of brands and models which are imported in commercial quantity but are not included in the enclosed Annexures, the clearance Collectorates are advised to assess those under Section 81 of the Customs Act, 1969 and then forward a reference to this Directorate General for final determination of values thereof.

3. Where in the enclosed Annexures, Type Approval is not given or is under process, clearance Collectorates shall fulfill the regulatory requirements pertaining for Type Approval / Certificate of Compliance from PTA first as envisaged under the law.

4. It is pertinent to mention that the subject Valuation Advice will regularly be up-dated and issued accordingly.

5. **Annexure-I and II contain (09) number of pages having Serial No. 01 to Serial No. 625 and Annex-II contains (09) number of pages having Serial No. 01 to Serial No. 625.**

6. *This Valuation Advice supersedes Valuation Advice No. Misc/33/Mobile-Phone/V-Khi/2018/VII/118 dated 18-02-2021.*

Encls: As above.

  
(Syed Fawad Ali Shah)  
Director

Copy for information to:

- 1) The Member Customs (Policy/Operations), F.B.R., Islamabad.
- 2) The Chief Collector of Customs Appraisalment (South), Custom House, Karachi.
- 3) The Chief Collector of Customs Enforcement (South), Custom House, Karachi.
- 4) The Chief Collector of Customs Appraisalment (Central), Lahore.

- 5) The Chief Collector of Customs Enforcement (Central), Lahore.
- 6) The Chief Collector of Customs (North), Islamabad.
- 7) The Chief Collector of Customs, KPK, Custom House, Peshawar.
- 8) The Chief Collector of Customs, Balochistan, Custom House, Quetta.
- 9) The Director General, Customs Valuation, Custom House, Karachi.
- 10) The Director General, Intelligence and Investigation-FBR, Islamabad.
- 11) The Director General, PCA & Internal Audit, Karachi.
- 12) The Director General, IOCO, Karachi.
- 13) The Director General, Transit Trade, Custom House Karachi.
- 14) The Directors, Intelligence & Investigation, Karachi / Lahore / Islamabad/ Quetta/ Peshawar/ Faisalabad.
- 15) The Director, Transit Trade, Custom House Karachi.
- 16) The Director, Directorate of Customs Valuation, Lahore.
- 17) The Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, for uploading in One Customs & WEBOC database system.
- 18) The Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
- 19) The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
- 20) The Karachi Customs Agents Group, Bohri Road, Karachi.
- 21) The Webmaster, Federal Board of Revenue, Islamabad.
- 22) Guard File.

