

GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACH

File No. DG (V)/Val.Rev/15/2019 /2937

04<sup>th</sup> March, 2020

**Order in Revision No. 08 /2020 Under Section 25-D of the Customs Act, 1969 against Valuation Ruling No. 1379/2019 dated 27-06-2019**

- i. *This copy is granted free of charge for the private use of the person to whom it is issued.*
- ii. *An appeal against this Order-in-Revision lies to the Appellate Tribunal, Customs having jurisdiction, under Section 194-A of the Customs Act, 1969, within stipulated period as prescribed under the law. An appeal should bear a court fee stamp of Rs.1000/- (Rupees one thousand) only as prescribed under Schedule-II item 22 of the Court Fee Act, 1870 and must be accompanied by a copy of this Order.*
- iii. *An extra copy of appeal, if filed, should simultaneously be sent to this office for information and record.*
- iv. *If an appeal is filed, the appellant should state whether he desires to be heard in person or through an advocate.*

M/s. Dollar Industries (Pvt) Ltd & Others

..... PETITIONER

VERSUS

Director, Customs Valuation, Karachi

..... RESPONDENT

Date(s) of hearing

20-02-2020

For the Petitioners

Mr. Zia Taqdees, Mr. Jamaluddin, Mr.Nasim Yousaf,  
Mr. Sohail Shamin, Barrister Asad Khan.

For the Respondent

Mr. Imtiaz Hussain Khan (Principal Appraiser)  
Mr. Nadeem Sheikh, (Valuation Officer),

This revision petition was filed under Section 25-D of the Customs Act, 1969, against customs value determined vide Valuation Ruling No. 1379/2019, dated 27-06-2019 issued under Section 25-A of the Customs Act, 1969, inter alia, on the following grounds:

**FACTS**

1) That the petitioner is a company incorporated under the laws of Pakistan and is engaged in the business of manufacturing, marketing, supplying and exporting large varieties of high quality stationery products and writing materials, including black lead pencils and colour pencils (hereinafter collectively referred to as "the imported pencils"). Through years of hard work, commitment to professional excellence and by manufacture of highest quality products at reasonable cost, the petitioner has earned the trust and confidence of millions of dedicated customers all over the country as well as abroad. As a result, by the grace of the Almighty Allah, the petitioner's brand has led in the field of stationery products. The present petition has been filed through the authorised officer of the petitioner. Copy of the board resolution of the petitioner is attached.



