



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorate, Appraisement (East / West)/ Port Qasim / Preventive, Karachi / Lahore (Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta(Appraisement / Preventive)/ Peshawar/ Gawadar/ Gilgit-Baltistan/ Exports (Karachi/Port Qasim)/Directorate of Transit Trade, Karachi

Determination of Customs Values of (1) Perfumes (2) Eau De Toilet Perfumes (3) Eau De Toilet (4)Eau De Cologne(5) Body Spray (6)Personal Deodorants (7) Roll-on (8) Anti-Perspirant (9) Body Deo (10) Deo Stick Under Section 25-A of the Customs Act, 1969

(VALUATION RULING NO. 1392 / 2019)

No. Misc/41/2007-II /1383

Dated: 15-10-2019

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, Customs values of Perfumes, Eau De Toilet Perfume, Eau De Toilet, Eau De Cologne, Body Spray, Personal Deodorants, Roll-on, Anti-Perspirant, Body Deo and Deo stick are determined as follows: -

2. Background of the valuation issue: Customs values of aforementioned items were earlier determined through Valuation Ruling No.866/2016 dated 06-06-2016. The said valuation ruling, being too old, necessitated re-determination keeping in view the price trend in international market. Moreover, due to change in Unit of Measurement for assessment purpose of said items (vide CGO 15/2019 & CGO 17/2019) there was need to revise the ruling to bring it in conformity with the said CGOs. In addition to above many new brands had also entered the markets which needed to be included in the valuation ruling. Keeping in view above grounds, this Directorate General initiated an exercise for re-determination of the Customs Values of subject items.

3. Stakeholders' participation in determination of Customs values: Meetings with stakeholders were held on 19-07-2018, 23-10-2018, 02-04-2019, 16-07-2019 and 10-10-2019 to discuss the issue of valuation of subject goods. The stakeholders were also requested to furnish following documents before or during the course of stakeholders' meetings:

- Invoices of imports during last three months showing factual value.
- Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- Copies of Contracts made / LCs opened during the last three months showing the value of item in question.
- Copies of Sales Tax Invoices issued during last four months showing the difference in price (excluding duty and taxes) to substantiate their contentions.

4. The Meetings were attended by different stakeholders including representatives from FPCCI/KCCI and trade bodies. No importer submitted substantial documents/evidence to help determine customs values of subject items despite lapse of considerable time. Only representatives from M/s Hemani contended that they always declare the actual price and never resort to under-invoicing. They also submitted the copies of import GDs and invoices along with their L/Cs. They stated during the meeting that the existing Valuation Ruling was three years old and the prices of their imported brands had decreased in international and local markets. The view point of all participants was heard in detail and considered to arrive at Customs values of the subject goods.

5. **Method adopted to determine Customs values:** Valuation methods provided in Section 25 of the Customs Act, 1969 were duly applied in their regular sequential order to arrive at customs values of subject goods. The transaction value method as provided in Sub-Section (1) of Section 25 of the Customs Act, 1969 was found inapplicable due to wide variations of values displayed in the import data. Moreover, the stakeholders did not provide substantial documents to establish the correct transaction value of the goods. Thereafter, identical / similar goods value methods as provided in Sub-Sections (5) & (6) of Section 25 ibid were examined for applicability to the valuation issue in the instant case but wide variations in declarations were observed. Information available was hence found inappropriate. In line with the statutory sequential order of Section 25, this office conducted market inquiries under Sub-Section (7) of Section 25 of the Customs Act, 1969. Resultantly, Customs values of Perfumes, Eau De Toilet Perfume, Eau De Toilet, Eau De Cologne, Body Spray, Personal Deodorants, Roll-on, Anti-Perspirant, Body Deo and Deo Stick have been determined under section 25 (7) of the Customs Act, 1969 accordingly.

Customs values for Perfumes, Eau De Toilet Perfume, Eau De Toilet, Eau De Cologne, Body Spray, Personal Deodorants, Roll-on, Anti-Perspirant, Body Deo and Deo Stick: Perfumes, Eau De Toilet Perfume, Eau De Toilet, Eau De Cologne, Body Spray, Personal Deodorants, Roll-on, Anti-Perspirant, Body Deo and Deo Stick of brands *hereinafter* specified *shall* be assessed to duty/taxes at the Customs Values mentioned separately for each brands category herein below:-

A+ (PLUS) CATEGORY

Clive Christian No.1, Jar Bolt of Lightning, Annick Goutal Eau d' Hadrian, Baccarat Les Larms, Caron Poivre, Chanel, Chanel 1932, Chanel Allure, Chanel Antaeus, Chanel Beige, Chanel Bleu, Chanel Chance, Chanel Coco Mademoiselle, Chanel Coco Noir, Chanel Cristale, Chanel Egoiste, Chanel Grand Extrait, Chanel N*19, Chanel N*22, Chanel N*5, Chanel Platinum Egoiste, Clive Christian No 1 Imperial Majesty Perfume, Delicious, DKNY Golden, Guerlain, Hermes 24 Faubourg, Jar Bolt of Lightning, Silver Creed, Joy By Jean Patou,

A CATEGORY

Accord Parfait, Acqua Di Portofino, Aerin, Agave, Algenist, Amika, Amore Pacific, Amouage, Anastasia Beverly Hills, Ann Gerard, Anna Paghera, Annick Goutal, Anthony, Apivita, Ardency INN, Arty Fragrance By Elisabeth De Feydeau, Atelier Cologne, Baccarat Perfumes, Balenciaga, Bare Minerals, Beauty Blender, Becca,

Belif, Benefit, Besame, Bio Ionic, Bite Beauty, Black Up, Blend, Blend Smart, Blinc, Blithe, Blue De Chanel, Bobbi Brown, Body Shop, Bois 1920, Bond # 9, Bond No.9, Boscia, Boy Friend, Brett Freedman Beauty, Briogeo, Bronze Buffer, Bumber & Bumble, Butter, Butter London, Buxom, Byredo, Cane + Austin, Caolion, Carven, Caudalie, Cb I Hate Perfume, Chosungah, Christian Darvin, Christian Dior, Christian Louboutin, Christophe Robin, Cinema Secrets, Cire, Cire Trudon, Clarins, Clarisonic, Clate London, Clean, Clearogen, Clive Christian, Colorescience, Commodity, Comptoir Sud Pacifique, Coola, Cosmo Cube, Cover Fx, Creed, Curl Styler, D & S Durga, Deborah Lippmann, Derek Lam 10 Crosby, Derma Doctor, Derma Flash, Dermablend, Dermarche, Dermarche Labs, Designer Sheikh, Deva Curl, Diamancel, Dior, Diptyque, Disney Collection, Dphue, Duo, Earth's, Earth's Nectar, Eau D'italie, Eau D'italie, Elizabeth and James, Evody, Hermes, Histoires De Parfums, Imaginary Authors, Ineke, J., Jack Black, Jar Perfumes, Jargents, Jimmy Choo, Jo Malone, John Frieda, Jovoy, Joya, Jul Et, Jul Et Mad, Junaid Jamshed, Juniper Ridge, Labs, Le Labo, London, Londoner, Lutens, Mad, Maison Francis Kurkdjian, Mauboussin, Mendittorosa, Micallif, Nectar, Neutrogena, Odin, Olfactive Studio, Opi, Parfum D'empire, Parfum D'orsay, Parfums De Nicolai, Parfums Del Rae, Parfums Mdc, Penhaligon, Ramon Monegal Xerjoff, Serge, Serge Lutens, Shalini Perfumers, Teo Cabanel, Terre D'Hermes Eau Tres Fraiche, The, The Art of Shaving, The Blend, The Different Company, Tom Ford, Toni & Guy, Trudon, Van Cleef & Arpels,

B CATEGORY

Acqua Di Parma, Agent Provocateur, Anna Sui, Antonio Banderas, Bahoma London, Biotherm, By Kilian, Carolina Herrera, Chopard, Comme Des Garcons, Emporio Armani, Estee, Estee Lauder, Fendi, Giorgio Armani, Gloria Vanderbilt, Helena Rubinstein, Jean Patou, Jean Paul Gaultier J P G, Juliana, Juliana Paes, Lancome, Machine, Machino, Marc Jacob, Mont Blanc, Narciso Rodriguez, Paes, Paloma Picasso, Robert Piguet, Robert Piguet, Shu Uemura, Sudo, The Body Shop, Theiry Mugler, Viktor & Rolf, Ysl, Yves Saint Laurent.

C CATEGORY

British Sterling, Britney Spears, Bruno Banani, Bubernys, Bubernys Spots Men, Burberry, Bvlgari, Caron, Cartier, Chloe, Clinique, Cole, Davidoff, Davidoff Cool Water, Dhanel, Dkny, Dolce & Gabbana, Dunhill, Eliza Berth, Escada, Euphoria, Ferrari, Givenchy, Graffity, Gucci, Hugo Boss, Iceberg, Issey Miyake, Jette Joop, Jil Sander, John Varvatos, Juicy Couture, Kenneth, Kenneth Cole, Kenzo, Lacoste, Narcisse, Nikos, Nikos Sculpture, Nina Ricci, Nivea, Obsession, Oriflame, Paco, Polo, Prada, Ralph Lauren, Roberto Cavalli, Salvatore Ferragamo, Tussardi, Vera Wang, Versace

D CATEGORY

1000 Flowers, Accendis, Aigner, Alfred Dunhill, American Beauty, Anais Anais, Anne Klein, Aramis, Arm & Hammer, Aveda, Azzaro, Beyonce, Boss, Boucheron, Cacharel, Calvin Klein, Cedar, Cerruti, CK, Clairo, Creso, Curve, Darphin, Elizabeth Arden, Elizabeth Taylor, Eternity, Green World, Guy Laroche, J P G, Jaipur, Jay Z, Joop, Laliq, Liz Claiborne, Marc Ecko, Marks & Spencer, Mercedes Benz, Michael Kors, Millionaire, MP3, Noreil New York, Norell New York, Originel & Essentiel, Parfum Hashtag, Paris Hilton, Parlux, Pearl Drops, Perry Ellis, Perry Reserve Women, Pielor, Pitbull, S T Dupont, Tommy Freedom Men Edt, Tommy Girl, Tommy Hilfiger, Tommy Men, Tuscany, Ultra Compact, Victoria's Secret, Vinienne Westwood.

E CATEGORY

Adolfo Dominguez, Bath & Body Works, Bentley, Bugatti, Chevignon, David Beckham, David! Bustamante,



Diesel, Gant, Giorgio Beverly Hili, Giorgio Beverly Hill, Gres, Gres Cabotine, Harley Davidson, Hummer, Jesus Del Pozo, Lanvin, Lee Cooper, London Spirit, Mangoo, Massimo Dutti, Naf Naf, Nautica, Parfums Gres, Payot, Porsche, Sarah Jessica Parker, Shakira, Stendhal, Swiss Army, Taylor Swift, Tonino Lamborghini, True Religion, Usher, V. John, Wild fox, Zara.

F CATEGORY

200, 313, 717, 1101, 1999, 02, 08 Original, 08 Sports, 0x2, 1 Free, 100 Cents, 100 Year, 1000000 Euro EDT, 121 Men, 18 plus, 181 Ceremony, 1881 Black, 18th Century, 1st Impression EDP, 5 Number, A Secret B, Aashiq Walhan, Ab Silver, Ab Spirit, Abdul Rehman Banafa, Ablaze, Abraaj, Absolute, Across, Act Bio, Action, Action Latafa, Action Sports, Active, Addicted, Adel, Adidas, Admirable, Admit, Adoration, Adore, Adverse, Affection love, Afreen, Afzal Abeer, Agent, Agua Brava, Agua De Luna, Agua Lavanda, Agua Quorum, Ahasees, Ahl Al Garam, Ahlam Al Azara, Ahlam ul Arab, Ahlami, Aimes, Ain Alaik, Air Fragrance, Air Spray, Airsto, Airval, Ajmal, Ajrak, Ajwad, Akat, Akaya Blue, Akaya Double Rose, Akaya Secret, Akseer Al Hub, Al, Al Aan, Al Anood, Al Aswad, Al Dhanab Al Sael, Al Fustan, Al Hadaya, Al Hawdaj, Al Hub Kida, Al Ishq Al Aswad, Al Jamal, Al Jamal Al Aswad, Al Johrat, Al Joud, Al Madayen, Al Mamlakah, Al Mamlakah Intense, Al Musk, Al Ood, Al Oud, Al Rayaan, Al Salama, Al Wahlan, Al Walan, Alain Daniel, Aleeda, Alert, Alexander Of Paris, All Brands Of Beauty Emotion, Allure, Alone, Alpi Fresh, Altitude Effect, Altomoda, Amateur, Amaya, Ambassador, Amber, Amber Light, Ambitions, Ambre Sublime, America, Amir, Amirati, Amof Gehanted, Amour Night, Ana, Anbar, Anfar, Angham Al Hub, Anouk, Antonio Puig, Apology, Approved, April 2nd, Aqua, Aquatic Rose, Aques, Arabesque, Arabian Gems, Arancia, Archi, Arizona, Arjowaan, Armada Black, Armateur, Army Flight, Arnof Gehanted, Aroma, Arrivederci, Artist, Artist Pour Femme, Artist Pour Homme, Asayel, Ashsab Al Sadah, Ashwood oud, Aslubi, Aspen, Aspiration, Aspire, Asrar Al Lail, Assension, A-Star, Atarfull, Ateeq, Athena, Attar Nubala, Attitude, Attractive, August 31st, Aura, Autehor, Avantagard, Avantgard Black Mountain, Avatar, Aviator, Away, Ax, Axe, Axe creation, Axe Man, Ayam ul Zahoor, Ayoon Al Emarat, Ayoon Habibi, Ayun Kuhaila, Azbah, Azeez, Azka, Azur De Puig, B & B, B.United, Backpack, Badour, Badr, Baheej, Balquis, Barbie B, Barbie Blue, Barbie Pink, Base Code, Basma, Batool, B-Brand, Bel, Be Black, Be My Angel, Be My Angel In Heaven, Be So Fit, Be Woody, Bea Fruity, Beau Contour, Beau Ideal, Beautiful Love, Beautiful Women, Beauty, Beauty & Silence, Beauty Amour, Beauty rose, Bel, Belicia, Bella, Belle File, Belle Fille, Belle Vie, Bello, Belong, Beloved, Benetton, Benetton, Best, Betsy, Beyond, Beyond Femme, Beyond Home, Beyond Homme, Beyond Stars, Bilquis, Bint Al Noor, Bio Glow, Bio Women, Bisca, Black, Black Apple, Black Belt, Black Boss, Black Car, Black Cash, Black Diamond, Black Lilly, Black Man, Black Mark, Black Market, Black Musk, Black Network, Black O Man, Black Onyx, Black Opio, Black Oud, Black Out, Black Shadow, Black Soul, Black Soul Imperial, Black Zone, Blaze, Blaze Sports, Bleu Deluxe, Blew, Blica, Bling, Blitz, Blog, Blue, Blue Amor, Blue Angle, Blue Arctic, Blue Author, Blue Belle, Blue Car, Blue Clubs, Blue Feeling, Blue Femme, Blue Homme, Blue Iris, Blue laser, Blue Lisa, Blue Oud, Blue Rinse, Blue Secret, Blue Seduction, Blue Shadow, Blue Sky, Blue Stone Men, Blue-2, Blush, Bm, Bn, Bn Collection, Bnano Secrecy, Boche, Body & Soul, Body Fantasies, Body Luxury, Body Man, Body Musk, Body Pleasure, Body Smart, Body Speed, Bogart, Bogart Pour Homme, Bogart Silver Scent, Bold and Beautiful, Bold Women, Bonamour, Bond, Bond Street, Bonita, Bonjour Delux, Bos Phore, Boss black, Boston Man, Bourjois Masculine 2, Bowling Green, Brave, Brave Agua Brava, Brave Man, Brave Woman, Breath, Bright Love, Brilliance, Brown Orchid, Brummel, Brut, Brut Classic, Bu Be Ur Self, Budoor, By Chance, C Booth, Cabin Women, Cagnito, Caladium, Call Me, Cambria, Candide, Capture Black, Capture Gold, Career Men, Caress, Carli, Carrara, Carrera, Carrera Emotion, Carrera Master,



Casamance, Cascade, Cascade Chopad, Casino, Casual, Catchy, Catherine Spray, Catwalk, Celebrity, Celebrity Gold, Celebrity Pink, Celebrity Purple, Celebrity Red, Celine Dion, Censurable, Cerise, Cest La Beaute, Cest La Beaute Pink Lady, Cest La Vie Concentree, Cest La Vie Intense, Chairman, Chalon, Chambre, Chamiso, Champion, Champion Black, Chancelier, Change Of Heart, Chap Ash, Chap Saffron, Charismatic, Charlie, Charlie Revlon, Charm, Charme, Charming, Chase, Chateau Noir, Cheerful, Cherished, Cherished Woman, Chess Black, Chess In Blue, Chess Sport, Cheval, Chic Charm, Chichi, Chichi Crazy, Chichi Men, Chique, Choice men, Choice Women, Chorle, Christine Darvin, Cigar, Cindy C, Cinthol, City Striker, Classic Blue, Classic Collection Numero, Classic Creation, Classic Jasmine, Classic Men, Cleopatra, Click, Cloque, Club, Club 21, Club Hill, Coach, Code, Cold Silver, Collection, Cologne, Color me, Colors, Colors Men, Colors Women, Colour me, Combat, Comis Range Etc, Compass, Complex, Confidential, Conquer, Conscious, Constella, Consul, Cool, Cool Water, Cooze, Coquette Pour Femme, Core Groseille, Core, Core Groseille, Corsage, Corsair, Coty, Country Club, Couture, Creator Pour Femme, Credible Noir, Credible White, Cremezi, Cross, Crusier, Cu See You, Cuba Tin, Curious, Cute, Cygnus, Cyrus, Czarina, Czarina Crystelle, D & g perfume, Daeman Ma'ak, Daffodil, Dagmar, Dahnal Oud Khalifa, Dahnal Oud Nubala, Daily Defence, Dakar, Dala Al Arais, Dalan, Damsel Lush, Damsel Scarlet, Daniel Hills Red, Daniella Alderic Creator Pour Femme, D'aqua Rosa, Dar ulShabab, Dare Man, Dare Woman, Daring, Dark, Dark Night, Darker Naive, Dawn, Dazzle, D'bois, Debonaire, Debudent, Decade, December 2nd, Declare, Deep end e De La Armonia De Los Sentidos, Deep Energy, Deep Heat, Deep Heet, Deep Red, Defense, Dehn Al Oudh Abiyad, Delicate Heart, Delicious Doll, Deliciously Dark, Deliciously Dark, Delight Ful, Delight Full, Delightful Women, Delux Enjoyable, Delux Man, Deluxe Africa, Deluxe Enjoyable, Deluxe Man, Denim, Deomania, Depend Del Azul Dei Cielo, Depend Del Color De Las Roses, Depend De La Armonia De Los Sentidos, Depend De Del Azul Del Cielo, Depend De Del Color De Las Roses, Desert Liwa, Desert Princess, Destorty, Destroy, Deve, Devine Sensation, Devotion, Dew, Dhan Oudh, Dhanal Oudh, Diable Bleu, Dial, Diamond Rain, Dickson, Diehard Man, Digital, Dignity, Dione, Diplomat, Diplomate, Disclosure, Distance, Divine, Djs Concepts, Djs Concepts Ltd, Djs-Concepts, Djs-Concepts Ltd, Dng, Dnohenia, Dolcetto, Dolcetto The One, Don Carlos, Donna, Double, Dove, Dr. James, Dream, Dreaming Prince, Dreams, Drops, Duet, Dumont, Dylastie, Dynamic, Dynamical, Dynamo, E&P Femme, E&P Right Blue, Echo, E-Choice, Ecstasy, Ecstatic, Ectasy, Eden, Edge, E-Femme, Ego, E-Homme, Ehsas, Ehsasi Bek, Eldorado, Eldorado Al-Pf-001, Elegance, Element, Elie, Elie , Elixir, Elixir, Elle, Elle Et Son Secret, Eman, Emotion, Emperor, Emperor Intense, Empress, Encenter, Enchant Shine, Enchanter, Encore, Endurance, Endure Link, Endure Live, Endure Scent, Energy Blue, Engage, Engage Men, English Blazer, Enigma, Enliven, Enter Night, Enter The Night, Entrepreneur, Enzo, Equate, Ertona Passion, Escape, Eshtiyag, Eskulin, Essence, Essential, Essentialz, Essenza Silver, Et Son Secret, Eternal, Etui Coff, Europa, Eva, Evafloor, Everlasting, Every Day, Evolution, Evolve, Excel, Excellus, Exciting Love, Excuse, Exist, Exotic, Exotica, Expose, Extreme, Fade Out, Fair & Fair, Fakhr Al Jammal, Fame Por, Fame Woman, Fancy, Fantastic, Fantasy, Fantazia, Fares Al Jazeera, Farhat Al Hub, Farmasi Baby Cologne, Fascinating, Fashion +, Fashion + Sports Ice, Fashion Police Original Men, Fashion+ Sport, Fashionable, Fawakah, Feah, February 29th, Fee, Femania, Fenjal, Ferocious, Ferrero, Ferrior, Ferrori, Fickle, Fighting Temptation, Fiore, Fire, First Look, Flamboyant, Flash, Fleur De Soie, Fleur De Sole, Flora, Floral, Floraly, Florence, Flyback, Fogg, Fonce Man, Fonce Woman, For, For You, Forum, Fougere Fraiche, Foxy Lady, Fragment, Fragmont, Freeda, Freedom, Freeman, French, French Club, French Mastic, Fresh, Freshner, Fruit, Fukat-ul-hebab, Full, Full Fresh, Fur Elise, Fursan Al Arab, Fursan Najd, Fusion, Fusion Men, Futura La, Futura La Famme, Gadeer, Galace Sensuelle, Galice Gold, Gallant, Gallet, Game, Game Spirit, Garden, Gatsby, Gaze, Geisha, Generation 2020, Generation 2022, Genesis Femme, Genesis Gold, Genesis Homme, Genesis Noir, Gentle, Genuine Touch, Geparlys, Geparlys Black Terrence Tin Pack, Get Ready, Gh brown, Ghair, Ghawy, Ghazal Al Binat,



Miss Glam, Miss Lomani, Miss London, Miss Obama, Miss Rose Land, Miss Var-Fashion, Mission, Mist Women, Mister Lomani, Mystic Waters, Moire, Memento, Mondaine, Monogramme, Montage, Monterosso, Moon, Moon Light, More Love, More N More, Morena, Move, Muaah, Mubakhar, Mubakhar Al Oud, Mughri, Muhasan, Mukhalat Khalipha, Mukhalat ul islam, Mukhallat, Mukhlat Abiyad, Muscular, Mushtaq, Musk, Musky Rose, Mustang Sport, Mustela, My Color, My Deluxe, My Deo, My Echo, My Fleurette, My Perfumes, My Style Classic, My Style Epic, Mystic Moments, Mystic Waters, Nabeel, Naema Black, Naema White, Nagma, Nair Spray, Nancy, Naseem Al Lain, Nation, Natori, Natro, Natural & Pure, Nature, Naturlume, Nave, Near By Heart, Nectar, Network, New York, New York Dance, Miami, Nice, Nice Black, Nice Change, Nice Feelings, Nice Feelings Black, Nice Lover, Night, Night Clubs, Night Life, Nila, Nimitz, Nissan, No Marks, Noir Delice, Noir Divine, Noir Purify, Noona, Noora, Nova, Novelle, November 18th, Now, Nrg, Nu Feel, Nuit Deluxe, Nuit Extreme Pour Homme, Nuits Imperiales, Nuits Imperials, Nutri Skin, O2, Oak, Ocean Wave, Octagon One, Octagon Two, Octave, October 10th, Odyssey, Oem, Oh My Lady, Oh My Love, Ok free, Olay, Old Dry, Old Spice, Ole Pure, Ombre Et Lumiere, Omniya Gold, Omniya Silver, One billion, One Man Only, One Man Show, One Man Sour, One World, Only Aqua, Only For Him, Only Me, Only Me Elixir, Only Me In Black, Only Me Passion, Only You, Oolalal, Opal, Open, Open Black, Open Gold, Open White, Opin, Opion, Opus Men, Opus Women, Orcadia, Orchid Noir, Organdi, Organic, Original, Osmond De Noir, Ouch, Oud, Oud Afgano, Oud Afgano Coffret, Oud Al Ahbaab, Oud Al Hind, Oud Al Junaid, Oud Al Sharqia, Oud Al Sultan, Oud Amber, Oud Aseel, Oud Aslubi, Oud Ayouni, Oud Black, Oud Ehsasi, Oud Flora, Oud Khashabi, Oud Mulook, Oud ul Arab, Oud ul Ghalib, Oud ul Shams, Oud ul Undlasi, Oud Vanilla, Oud White, Oud-Al-Junaid, Oudh A! Amiri, Oudh Al Abiad, Oudh Al Amiri, Oudh Al Anfar, Oudh Al Bahar, Oudh Qadim, Over The Moon, Ox2, Page 3, Paladium, Palmers, Palmolive, Panache, Parfum D'or, Parfum Lanvin, Parfums Morena, Paris Bleu, Parour, Party In The Night, Passion For Green, Passion Women, Passionate, Passo Delux, Passport, Patel Fresh, Pb Vip Male, Pby Generation M, Pby Super M Rg, Pearl, Pearly, Pension, Perfume d enees, Perfume deneess, Perfume Excess, Persona Classic, Persona Modern, Philip Cartier, Pierre Cardin, Pink Beauty, Pink Blush, Pink Cloud, Pink Coral, Pink Heart, Pink Nancy, Pink red, Pixy, Platinum, Play, Play Boy, Play Girl, Pleasance, Pleasure, Poem, Policy, Portia, Porum, Posh Black, Posies, Pour Femme, Pour Homme, Pour Monsieur, Power On, Precious, Predictor, Predilection, Premium Plus, Prestige, Prestige Pour Homme, Pretty, Pretty Pretty, Pretty Taylor, Pride, Prime Collection, Prime Men, Primero, Prince, Princess, Princess Of Dreams, Pro Level, Promise, Proud Red, Provocative Pink, Provoke Black, Provoke White, Prov-Vit B5, Pucelle, Puig, Pure, Pure Black, Pure Gold, Pure Million, Pure Silver, Purple Amethyst, Purple Flame, Purple rchid, Purple Passion, Qissat Al Hub, Queen B, Queen Of Romance, Qulsum, , Quorum Silver, Qurtoba, Qwoot Al Qoob, Race, Raheeb, Rahla, raiment, Rally, Ramba, Ramshat Al Ain, Randa, Range, Rangers, Rapido, Rasgo, Rasheeqa, Rawi, Rayan, Red Ribbon, Real, Red Car, Red Channel, Red Dreams, Red Fantasy, Red Knot, Red One, Red Pearl, Red Ribbon, Red Rose, Red Ruby, Redriguez, Refel lamis, Rejoice, Rejoice & Dance, Rekindle, Remmy, Remy, Remy Latour, Remy Marquis, Reve De Varens, Reveal, Revlon, Revolt, Revolt Man, Revolt Woman, Rexona, Reyane, Reyane Tradition, Rhashab & Oud, Rich Man Oud, Rich Minds, Richi richi, Right Guard, Rihanna, Rivage, Rivage Men, Rivage Women, Rivaj, Roberto Vizzari, Rock, Rock Chick, Rockstar M^, Rockstar Man, Rococo, Roger, Roger & Gallet, Romance, Romancy, Romantic Dance, Romantic Feel, Romantic Woman, Romeo, Romy, Rooh Dubai, Rosa Bella, Rose, Rose so love, Roset, Rouge Delice, Royal afshan, Royal Cobra, Royal collection, Royal Design, Royal Diamond, Royal Gold, Royal Heart, Royal Heart Gold, Royal Marriage, Royal Men, Royal Narcissus, Royal Open, Royal Orion, Royal Oud, Royal Palazzio, Royal Premium, Royal Ramba, Royal Tin, Royal Tradition, Royal Women, Royale Cobra, Royale-Men, Ruby, Ruff, Rumba, Rumba Passion, Russian Pink, Saab, Saab Rose Gold, Sabeel, Sabina, Sachet Perfume Divine, Sachet Perfume Gold, Sacred, Safa Al Rooh, Safari, Safeer, Safer ul Lahab, Safety Maxx,



Safwat Al Oud, Sahar Al Asal (Hmoon), Saharienne, Saif Al Jazeera, Sameer, San Francisco, Sandal, Sandal Special, Sanderling, Sanderling Shine, Sanex, Sanguine, Santiago, Sapil, Sapphire, Sarah Creations, Satin Flower, Sauvage, Scandal, Scarlet, Scottish, Se Fleuri, Season Mood, Secret, Secretive, Secretive Men, Secretly, Seducteur, Seductive, See Me, Sellium, Seniorita amor, Sensitive, Sensual, Sensual Seduction, Sensuality, Sensuous, Serene, Serene Love, Serene Pink, Sergeant, Setwet, Sewear, Sex Appeal, Shabab Al Khaley, Shaghaf, Shaheer, Shahrazad, Shahwani, Shaikh Al Fursan, Shaikh Al Sabab, Shalis, Shams Al Khaleej, Shams ul Emarat, Sharouq, Shau it, Shower to Shower, Shay, Shay Rose, Shayna, She, She Cancel, Sheikh, Sheikh ul Shaikh, Shelly, Shine Like Diamonds, Shining, Shizzi, Show System, Showtime, Shwarkuch, Si Fleuri, Si Fleuri Passion, Siblu, Sifluri, Signature, Silk, Silken, Silky Rose, Silver, Simplicity, Sitti Al Habaieb, Skye, Sleeping Cobra, Slim Lady, Sloop Men, Smart, Smart Silver, Snap, Snap 7, Snap 88 Women, Snap Men, Snap Women, Snapp 88 Men, Snow, Snow Drop, Snow Flakes, So Body Spray, So Delux, So Deluxe, So Much, Sobra, Sofree, Soft & Gentle, Soft & Pearl, Soft Touch, Soie, Sol, Solara, Sole, Solemar, Solid, Solid Black, Solid Gold, Solitaire, Solitude, Solo, Solytis, Someone, Soumate Black, Spanish Rose, Spark, Special, Sphere, Spinz, Splendor Black EDP, Sport, Sport hot, Sport Italia, Sport Line Casual, Sport Line Dynamic, Sport Line Energizer, Sport Line Fresh, Sports Fever, Sports Ice, Sports Men, Springfield, Spy, Spy blue image, Stag, Stag Black, Stag White, Star, Starburst, Starlet, Stella, Stella Rosine, Stone Art, Stone Blast, Story, Story of Love, Story of Love Range, Strings Edition, Strive, Strive Man, Strive Woman, STS, Style, Suave, Subsense, Sugar Rose, Sukar, Sultan Al Arab, Sultan Oud, Sultan ul Quloob, Summer Life, Sumu, Sumu Men, Sumu Women, Sumuh, Sun Down, Super Angelo, Super Blk, Super Man, Super Playboy, Super Silk, Supremacy Gold, Supremacy Silver, Sure, Surf, Suroor, Surrati, Suvage, Sweet Dream, Sweet Heart, Sweet Love, Swiss Movement, Swiss Touch, Syedati, Symblem, Symblem Intense, Tabeen, Tag, Taj Mehal, Take Me, Tang Wood, Tango, Tareekh, Tasmimi Oud, Tasneem, Taylor of London, Tayyib, Tazawajiny, Tea Rose, Team Force, Ted Lapidus, Temptation Lomani, Tendency, Tender, Tender Choice, Thais, Thais Dreams, Thais Feelings, Thais Life, Thallium, Thallium Black, Thallium Sport, The axe body, The Essence, The Game Orange Men, The one, The one, The One, The Panther, The Perfumer's Workshop Infl, The Perfumer's Workshop Int'l, The Rose, The Wedding Day, Thurat Al Oud, Tiger Absolute, Tiger Fresh, Tiger Gold Elixir, Tiger Oud, Tiramisu, Titanium, Toi Amo Te Millionario, Toi AmoTe Millionario, Tokyo Park, Tom & Jerry, Topaz, Tora Bora, Tot Sexy Bomb, Touch, Touch D Orient, Touch Men, Touche Smile, Trace Me, Tranquil Men, Treasure, Treasure Day, Treasure Night, Trendy, Treza, Trip , Trip Mystique, Triple Dry, Tropical Feeling, True Blues, True Life, True Life Blanc, True Uomo, Try, Tuff, Tuscan Lady, Tuscan Lady Coffret, Tuscan Lady 'Coffret, Tusk, Twilight, Twinkle, U2, UDV, Ultimate, United Colors Of Benetton, United Fun Paradiso, Universal, Universal Creation, Unveiled, Ur The One, Urban, Uroosa, Ustaad, V6, Vacation, Valerie Black, Valerie Crystal, Vantilo, Vapeurs De Gate, Varje T'aime, Vasolive, Vault Black, Vault De Charm, Vegas, Venice, Venice Men, Venice Noir, Venice Women, Venus, Verdict, Verite Men, Verona, Versailles Entity, Vert, Vert Delice, Vert Man, Very Attractive, Very Brave , Very Intense, Vest Belice, Vibes , Vibes Black, Victoria, Victorie, Victorie Intense, Victorious, Vintage, Vip 2, Vip Black Male, Virtual, Virtual Women, Virtue, Virtue Man, Virtue Woman, Vistara, Viva enderer, Vivace Series, Vizzari, Vo5, Voage, Voice, Voice Women, Vurv, Wafi, Walhan, Waltz Men, Waltz Women, Ward, Ward Muntasafal Lail, Ward Taifi, Warner Bros, Warner Brothers, Wasim Akram 414, Water Drops, Water Lilies, Wedding Secret, Wego, White, White Diamonds, White Gold, White Misk, White Musil, White Musk, White Pearl, White Rai, White Soul, White Soul Gold & Diamond, White Tone, Whitening Rollon, Whitening Roll-on, White-Satin, Whoops, Wild, Wild Stone, Winner Manufacturer, Winner Manufacturing, Wisal, Wise, Wise Men, Women In Green, Wonder Full Man, Wood, Woody For Men, Woody For Women, World One, Wotta Girl, Wow, X London, Xavier Laurent, X-Bond Silver, Xc-Ss, X-Fashion, X-Fashion By Night, Xiashib-Ao,



XL, Ya Intense, Ya Limited Edition, Yacht Man, Yardley, Yasmeen, Yellow Sun Flower, Yes, Yoko, You, You & Me, Young Chin (Yc), Ysl elie, YSN, Yves De Sistelle, Yves De Sistelle Style, Yves De Sistelle Style, Yolo, Zahna, Zahra, Zaidon, Zarar, Zatak, Zenith, Zephyr Man, Zephyr Woman, Zest, Zikaryat Habibi, Zync.

G CATEGORY

2N2, 4 U Men, 4me, ABC International LTD, Abd, Abeer, Abstract Home, Abstract Homme, Action Series, Afnan, Afnan Ekoz, Afnar, Afshan, Afzal, Al aqeeq, Al Arab, AL Attaar, Al Maraseem, Al Rehab, Al Rehab Perfumes, AL Wataniah, AL Wataniah Khususi, Al-Attar, Alhan, Alisha, Altamoda, Amare, Amaris, Amoray, Amorish, Amory, Anabelle, Arabisk OUD, Arabiyat, Ard Al Zaafran, Aris, Armaf, Arqus, Asal, Asli, Assist Pour Home, Atoori, Author, Avenue, Avenue 1, Aviator Home, Azure, B.Scent, Bait Al Bakhoor, Baugsons, Be Mine, Beautiful, Beauty Formula, Beauty Model, Belara, Bio Luxe, Black & White, Black Afghan, Black Berry, Black Crystal, Black is Black, Black Leather, Black Leather Men, Black n White, Blk Berry, Blk Leather, Blk n White, Blossom, Blue Crystal, Blue de ff, Blue for Man, Blue is Blue, Blue Woman, Body Guard, Body Luxuries, Body N Soul, Bonanza, Boutique, BOYL, Brand Collection, Bravo, Bright Crystal, Brown Leather, Brute, Bucephalus, Bukhoor Al Hunaidi, Cachet, Camara, Candy Flawless, Candy Pink, Candy Summer, Cegar, Celebrita, Chaste Noir, Checkered Flag, Chris Adam, Ci, Citrine, Cobra, Cognito, Cold, Colour me purple, Concept, Cool Blue, Cosmo, Coupe, Couture Collection, Crashing, Creation, Creation Lamis, Credible, Crown Perfumes, Crystal, DC 4U Exclusive, Deep, Deluxe Collection, Dhaba Safi, Dinar Gold, Dirham, Do It, Dorall Collection, Dot!, Dream & Cherish Heavynl, EC Collection, Efolia, Ekoz, El Paso, Elegant, Elite, Eman Collection, Emerald, Emper, Enchanteur, Enforce noir lilaq, Entity, Epic, Eskoda, Eskoda pink, Estiara, Estiara Passion, Eternal Love, Eventful, Evidencee, Evn, Ex, Efolia, Explore, Explore Citris, Explore cool Breeze, Explore, Explore fresh, Explore Gold, Explore orange, Explore purple, Explore silver, Explorer Home, F.Scent, F.Scent Prestige, Fa, Fann, Fantasia, Fascino, Fashion, Feah Active, Feah Fragrance Division, Ferriro, Fida, Fine feeling, Fine Fragrance, Fine seniorita, Flavia, Floral Femme, Fluid intense, FNAC, Forever, Fragrance Deluxe, French Crystal, Fresh Fragrance, Fresh Storm, Friend, Galaxy, Galaxy Home, Galaxy ii, Galaxy Plus, Galaxy Zirconia, Gambit, Gentlemen, Glee, Gocee bloom, Gold Secret, Good Voice, Graceful, Grandeur, Grandeur Impulse, Green Secret, Hamidi, Handsome, Havex, Havoc, Havoc Gold, Hemani, Heritage Collection, Hidden, Hot, Hot Shot, Hot Silver, I Love, ID Collection, IF Collection, Innocence, Insignia, Inspiration, Inspire, J. Burn, J. Colors, J. Firdous, J. Forever, J. Fresh, J. Mark, J. Senses, J. Shine, J. Surprise Me, J.Shine, Jade, J-Firdous, Job, Job Jump, John allen, Jolie, Joymarlone, Junsui, Kadalo, Kashab AL Oud, Kesem, Khalis, Killer oud, Kirish Perfume, La Rose, Lace, La-Collection, Lattafa, Le Fal Cone, LE Vogue, Leader, Li intense, Life, Life Fragrance, Lively, Loewe, Lonkoom, Lorenzo, Louis Cardin, Love In Paris Femme, Love Surely, Love Today, Lovenzo, Lover forever, Lovisa, Lozar Moon Ceria, Lunar Eclipse, Luxe Arabiya, Luxe Collection, Majestic, Make A Wish Femme, Man Gold, Man Silver, Manasik Collection, Marina Dubai, Marqiss, Maryaj, Maschera, MB, Merakx, Mesmeric, Mirada, Miss Cherie, Miss Purple, Modern Home, Molto Carina, Monica, Monster, Moon Drops, Morena noir, Morena Noir, MPF, Mukhalat Azim, Mural, Mural De Ruitz, My Perfumes Factory, Napoleon Boss, Navigator Home, Neon Home, New NB, New NB Unbranded, Nike, Noor, Norcatic, Nuvo, OH Tiara Amethyst, OH Tiara Ruby, Ok one, Omniscent Fragrance3 F2, One Man Soul, Opan, Opio, Orientica, Oudi, Origin, Otoori, Oud al Shams white, Oud Shahri, Paradise Femme, Parado, Paris, Paris Collection, Paris Fragrance, Parisvally, Passion, Passionate Forever, Perfume Choice, Perfume Deluxe, Pink Fancy, Premier Cosmetics, Pride Femme, Pride Home, Pride Men, Prive, Prophecy, Prophecy, Pure Love, Pure noir, Queen, Question Exclusive Collection, R&R, Radiant Pink, Rasasi, Rayef, Red Secret, Relax, Rich & Ruitz, Rich Girl, Romantic, Romantic Lover, Royal, Royal Aqua, Royal Jewel, Royal Man, Royal Mirage, Royal Wedding, Ruby, Rue Broca Vanguard Command, Sahara, Saraqael, Satrangi, Scentsational, Secracy, Secreecy, Secret Garden, Secret Love, Secret of Lady, Sector, Selective Collection, Sellion, Sensational, Sensually, Shabab Al Khaleej, Shahera, Shall it for woman, Shine, Shirley May, Shokubutch, Siafa, Silver is Silver, Silver Scent, Silver Secret, Since 1987, Smart Blk, Smart

Collection, Smart Gold, Smart Leather, Smart Secret, Savage, Splendid, Splendid, Spring Bloom, St. John, Sterling, Storm, Style Perfume, Sukaarvi, Sultan, Sundown Noir, Super Black, Supremacy Home, Supreme Black, Swish, Swiss Arabian, Taj Al Sultan, Terry d homme, The Legacy of Galaxy, The Pride of Armaf, The Scent, To me, To My Girl, Today, Today Tradition, Touch Me, Tradition, Travellar Femme, Travellar Home, Tri, Tribe, Trinity, Ttom and darin, Tyle, UDY, United Care (Cartoon Characters), Urbo, Uy, V8 By Abou Tayoub, Vanguard Home, Velica Crown, Versave Topaz, Vi John, Victory, Vintage Collection, VIP, VIP 212, Visitant, Wadi Al Khaleej, Wadi Siji, Warrior, Wild & Pretty, Wild Femme, World good Voice, X Creation, X link, X Link brown, X Link pink, Xplore, YA Gali, Yes Boss, Yes Boss One, Yes Boss Red, Yuratay Masterpiece, Yutaray Legend, Zirconia Arabia.

S.No.	H.S.Code	Proposed PCT WeBOC	Item Description	Origin	Customs Values (C&F) USS/Litre (net Content weight)
(1)	(2)	(3)	(4)	(5)	(6)
1.	3303.0010 3303.0020 3303.0090	3304.0010.1000 3303.0020.1000 3303.0090.1000	Perfumes /Eau De Toilet/Eau De Toilet Roll-on/ Eau De Perfume/ Eau De Cologne.	All Origins	A+ 483.00 A. 227.00 B. 120.75 C. 53.20 D. 27.70 E. 16.60 F. 7.40 G. 5.20
2.	3307.2000	3307.2000.1000	BodySpray/Personal Deodorants /Anti-Perspirant/Body/ Deodorant /Stick/Roll-on.	All Origins	A. 39.60 B. 17.40 C. 3.10 D. 2.20 E. 1.30 F. 1.05 G. 1.03

Notes:

- i. *The above values do not apply to the imports made directly by Multinational Companies from their sister concern of same name. Such consignments shall be assessed in accordance with provisions of Section 25 of the Customs Act, 1969 and kept under close watch. Any anomaly observed may be taken cognizance of and reported to this Directorate General.*
- ii. *Consignments of Brands not mentioned in the above table maybe assessed by the clearance Collectorates under Section 25) of the Act. However in case the assessable customs values of such goods cannot be determined by the Collectorate, then Section 81 of the Customs Act, 1969 may be invoked and the*

transaction be referred to this Directorate for determination of its actual value and finalization.

iii. *If any Product is imported in form of a KIT or a GIFT SET, the same shall be assessed according to the PCT of each item separately available in the kit, against the values mentioned in this valuation ruling.*

iv. *Variant of aforementioned shall be assessed on the value determined for the main brand.*

7. In cases where declared/ transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the differential between air freight and sea freight while applying the Customs values in this Ruling.

8. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Section (1) or (3) of Section 25-A of the Customs Act, 1969.

9. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi.

10. The Collectors of Customs may kindly ensure that the values given in this Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the descriptions and specifications as mentioned in this Valuation Ruling. HS Codes are mentioned for illustrative purposes so that Valuation Ruling values are made accessible to the assessing officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certifications required thereon. In addition to this, it is necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

11. *This Valuation Ruling supersedes Valuation Ruling No.866/2016 dated 06-062016.*


(Shafique Ahmad Latki)
Director