

**GOVERNMENT OF PAKISTAN  
(REVENUE DIVISION)  
FEDERAL BOARD OF REVENUE**

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Islamabad the 12<sup>th</sup> August, 2014

**NOTIFICATION  
(CUSTOMS, SALES TAX)**

**S.R.O. 768(I)/2014.**-In exercise of the powers conferred by sections 3CC and 3E of the Customs Act, 1969 (IV of 1969), and sections 30 and 30E of Sales Tax Act, 1990, the Federal Board of Revenue is pleased to notify the formation of the Directorate General of Intellectual Property Rights Enforcement and to specify its functions, jurisdiction and powers as under, namely:--

**1. Structure and Location.**-The Directorate General of Intellectual Property Rights (IPR) Enforcement shall be based at Custom House, Karachi and shall have its regional offices at Islamabad and Lahore. The Director General shall report to the Member (Customs), Federal Board of Revenue. The Regional offices of the Directorate General shall be headed by a Director and assisted by Additional Directors, Deputy Director, Assistant Directors, Superintendents or Principal Appraiser or officers with any other designation, and officials of Customs as required from time to time.

**2. Functions and Jurisdiction.**-(1) The Directorate General of IPR Enforcement shall be responsible for enforcement of all types of intellectual property rights at import of goods into and export of goods from Pakistan including all land, sea and air ports, postal shipments and goods ordered via internet, IPR Enforcement shall be carried out in accordance with the applicable laws at the time of import or export of goods, as the case may be. The Directorate General shall also perform the following functions:

- (a) Develop strategy to enforce IPR at borders;
- (b) Develop clear and simple procedure for all aspects of IPR Enforcement;
- (c) Promote communication between right holders and Directorate General of IPR Enforcement;
- (d) Foster partnership/coordination in all IPR related matters with other IPR enforcement organizations nationally and internationally;
- (e) Develop guidelines and computer based IPR Risk Assessment and Targeting tools;
- (f) Develop procedure for post clearance audits for IPR violations;
- (g) Compile statistical data for IPR violations;
- (h) Develop training programmes for training of officers and staff with national and international assistance at local and foreign institutes;
- (i) Develop programme to hold IPR Enforcement workshops/seminars throughout the country.

2. In respect of the Directorates of IPR Enforcement,--

- (a) The officers specified in column (2) of the Table below shall be the Directors of IPR Enforcement for the areas and functions specified in corresponding column (3) thereof; and
- (b) The Additional Directors, Deputy Directors, Assistant Directors, Principal Appraisers, Superintendents, Appraisers, Deputy Superintendents and Inspectors shall be the respective officers of Customs of those areas, namely:--

**TABLE**

<b>S. No.</b>	<b>Designation of the officer</b>	<b>Area of Territorial Jurisdiction</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>
1.	Director, Directorate of IPR Enforcement (Central), Lahore	The jurisdiction of this office for functions specified above would extend to all Customs transactions relating to imports and exports in respect of Model Customs Collectorate based in Lahore, Sambrial (Sialkot), Multan and Faisalabad.
2.	Director, Directorate of IPR Enforcement (South), Karachi.	The jurisdiction of this office for functions specified above would extend to all Customs transactions relating to imports and exports in respect of Model Customs Collectorate based in Quetta, Hyderabad, Karachi and Gwadar.
3.	Director, Directorate of IPR Enforcement (North), Islamabad.	The jurisdiction of this office for functions specified above would extend to all Customs transactions relating to imports and exports in respect of Model Customs Collectorate based in Islamabad, Peshawar and Gilgit Baltistan.

[C. No. 2(2) L&P/2013]

**Fazle Samad**  
**Secretary (Law & Procedure)**