



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorates of Appraisement East/West / PortQasim/Preventive (Karachi)/Appraisement (Lahore)/ Preventive (Lahore)/Sambrial (Sialkot)/ Faisalabad/Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar and Gilgit-Baltistan.

Determination of Customs Values of PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film Under Section 25-A of the Customs Act, 1969.

No.Misc/07/2010-II

Dated: August 17, 2018

1248
(VALUATION RULING NO. 1317 / 2018)

In exercise of powers conferred under Section 25-A of the Customs Act, 1969, Customs values of PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film are determined as follows:

2. **Background of the Valuation Issue:** Earlier the customs values of PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film were determined vide Valuation Ruling No. 1028/2017 dated 02.02.2017. There were several representations from importers, wherein they contended that customs values determined in the existing Valuation Ruling are not reflective of prices in international markets, therefore required to be revised in line with the prevailing prices in the international market. Keeping in view the prevailing prices in the international markets this Directorate General initiated an exercise for re-determination of the Customs Values of the PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film in terms of Section 25-A of the Customs Act, 1969.

Stakeholders participation in determination of Customs values: Meeting with stakeholders including importers and representatives from field formations was held on 14-05-2018 and 01-08-2018 to discuss the prices of the subject goods. The importers / stakeholders had been requested to submit the following documents before or during the course of stakeholders meeting so that customs values could be determined:

- i. Invoices of imports during last three months showing customs value.
 - ii. Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
 - iii. Copies of Contracts made / LCs opened during the last three months showing the value of item in question.
 - iv. Copies of Sales Tax Invoices issued during last four months showing the difference in price (excluding duty and taxes) to substantiate their contentions.
4. During the meeting some stakeholders contended that the values of PVC Transparent/Clear and Printed Flexible Sheets have slightly decreased in the

international market. The stakeholders and importers of Cling film stated that the prices of China and Thailand are almost the same and therefore the origins may be merged in one category as has been done in other items in the ruling. During the course of meetings certain importers admitted that prices in the international market have appreciated and department may like to adjust ruling values accordingly but emphasized that unreasonable increase would adversely affect the compliant traders. They requested that the values determined vide the existing valuation ruling may be rationalized. The view point of all participants was heard in detail and considered to arrive at Customs Value of the subject goods.

5. **Method adopted to determine Customs values:** Valuation methods provided in Section 25 of the Customs Act, 1969 were duly applied in their regular sequential order to arrive at customs values of subject goods. The transaction value method as provided in Sub-Section (1) of Section 25 of the Customs Act, 1969 was found inapplicable due to wide variation of values displayed in the import data. Thereafter, identical / similar goods value method as provided in Sub-Sections (5) & (6) of Section 25 ibid were examined for applicability to the valuation issue in the instant case. The wide variations in declarations were observed. Information available was hence, found inappropriate. In line with the statutory sequential order of Section 25, this office conducted market inquiries under Sub-Section (7) of Section 25 of the Customs Act, 1969. Resultantly, Customs values of PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film have been determined under section 25 (7) of the Customs Act, 1969.



Customs values for PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film: The PVC Transparent/Clear and Printed Flexible Sheets and PVC Cling film *hereinafter specified* shall be assessed to duty / taxes at the following Customs Values:

S. No.	Description of goods	Origin	PCT	Proposed PCT for WeBOC	Customs Values (C&F) (Net content weight) US\$/Kg
(1)	(2)	(3)	(4)	(5)	(6)
01.	PVC Transparent/Clear Flexible Sheets	China, Taiwan, Indonesia, Thailand	3920.4300	3920.4300.1000	1.60
02		All other origin	3920.4300	3920.4300.1100	1.85
03	PVC Printed Flexible Sheets	China, Taiwan, Indonesia, Thailand	3920.4300	3920.4300.1200	1.80
04		All other origin	3920.4300	3920.4300.1300	1.95

05	PVC Decorative Printed Flexible Sheets	China, Taiwan, Indonesia, Thailand	3920.4300	3920.4300.1400	2.30
06		All other origin	3920.4300	3920.4300.1500	2.55
07	PVC Cling Film	China, Taiwan, Indonesia, Thailand	3920.4300	3920.4300.1600	1.81
08		Malaysia, Singapore, Korea	3920.4300	3920.4300.1700	2.50
09		Europe/USA	3920.4300	3920.4300.1800	3.40
10		All other origin	3920.4300	3920.4300.1900	2.85

6. In cases where declared/ transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the differential between air freight and sea freight while applying the Customs values in this Ruling.

7. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

8. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi.

9. The Collectors of Customs may kindly ensure that the values given in this Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the descriptions and specifications as mentioned in this Valuation Ruling. HS Codes are mentioned for illustrative purposes so that Valuation Ruling values are made accessible to the assessing officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certifications required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

10. ***This Ruling supersedes Valuation Ruling No. 1028/2017 dated 02.02.2017.***

(Muhammad Iqbal Muneeb)
Director

Copy for information to:

1. The Member (Customs), F.B.R., Islamabad.
2. The Director General, Customs Valuation, Custom House, Karachi.