



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorates, Appraisement (East / West) / Port Qasim / Preventive, Karachi / Lahore ( Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan/ Exports ( Karachi/ Port Qasim) .

**Determination of Customs Values of Household Appliances**  
**Under Section 25-A of the Customs Act, 1969**

(VALUATION RULING NO. 1291 / 2018)

C.No.Misc/04/2006-VII (Part-I) 1457

Dated: April 20, 2018

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, the Customs values of Household Appliances are determined as follows:-

2. **Description of the valuation issue:** The customs values of household appliances were determined vide valuation ruling No.903/2016 dated 09.08.2016 and revised vide Order-In-Revision No. 278/2016 dated: 22.12.2016 and its corrigendum dated:22.12.2016. Certain importers have reported to re-determine custom values in the light of current prices in the international market. A number of representations were received to determine the customs value of household appliances afresh keeping in view the international market trends. An exercise was conducted to determine the customs values of household appliances under Section 25A of the Customs Act, 1969 in terms of prevailing international prices.

3. **Stakeholder's participation in determination of Customs values:** A number of stakeholders meetings were held in this Directorate General culminating in a meeting held on 15.03.2018 with importers and representatives of field formations. The importers were requested to submit the following documents before or during the course of stakeholders' meetings to help in determination of customs values: -

- i. Invoices of imports during last three months showing factual value.
- ii. Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- iii. Copies of Contracts made / LCs opened during the last three months showing the value of item in question.
- iv. Copies of Sales Tax Invoices issued during last four months showing the values of supplies (excluding duty and taxes) to substantiate their contentions.

4. The representatives of Ms Home Plus (Pvt) Limited, Ms, Akbar Corporation, Ms Bin Bakar International, Ms Sattar Electronics, Ms R&I Electrical Appliances, Ms Singer Pakistan Limited, Ms Gilani Corporation, Ms Reliance Enterprises, Kashif Electronics, S.M. Jaffer & Co etc appeared during the course of stakeholders meetings. Representatives of clearance collectorates also attended the meetings. During the course of meeting the importers of high end brands (category A) were of the view that their imported items are being assessed at higher values and there is a huge value difference between Category-A to B & C and resultantly they are unable to import appliances of brands mentioned in Category-A. They further stated that the prices of commodities worldwide have reduced. The importers of category B and C brands of household appliances had a very divergent point of view and stated that there is a little difference in quality, specification, consumer preference in household appliances of B and C category, therefore difference in customs values of those of



B and C category may be reduced. They also submitted import documents, invoices and other relevant documents to substantiate their contentions. Certain importers asked for time to submit documents to substantiate their contentions but in spite of lapse of considerable time, no additional record has been furnished.

5. **Method adopted to determine Customs values:** Valuation methods given in Section 25 of the Customs Act, 1969 were followed to arrive at customs values of household appliances. Transaction value method provided in Section 25(1) was found inapplicable because the requisite information was not available. Identical / similar goods value methods provided in Section 25(5) & (6) were examined for applicability to the valuation issue in the instant case which provided some reference values of the subject goods but the same could not be exclusively relied on due to wide variation in declared values of subject goods. Thereafter, market enquiries as envisaged under section 25(7) of the Customs Act, 1969, were conducted. The appliances of some specifications/brands were not readily available in the market; therefore different markets were surveyed repeatedly. Online values were also obtained. All the information so gathered was analyzed and evaluated. Keeping all the above in view, customs values of household appliances have been determined under Section 25(7) of the Customs Act, 1969.

7. **Customs Values of Household Appliances hereinafter specified,** shall be assessed to duty/taxes on the Customs values given therein. The brands which are not covered under the Ruling may please be brought into the notice of this Directorate General so that the same could be suitably incorporated in the Ruling.



S.No	Description of goods	PCT Heading	Proposed PCT for WeBOC	Custom Value C&F(in US\$/Pc)		
				A	B	C
1	Juicer (Single Function)	8509.4030	8509.4030.1000	9.85	7.5	6.2
2	Juicer Extractor Blender 3 in 1	8509.4010	8509.4010.1000	16.5	11	8.8
3	Citrus Juicer	8509.4030	8509.4030.1100	6.5	5.1	4
4	Blender/Grinder 2 in 1	8509.4030	8509.4030.1200	8.5	6.5	5.58
5	Blender/Grinder 3 in 1	8509.4010	8509.4010.1100	10	8	6.34
6	Blender/Grinder 4 in 1	8509.4030	8509.4030.1300	16	10.15	7.61
7	Chopper	8509.4010	8509.4010.1200	11	8.5	6.8
8	Chopper + Grinder + Blender 3 in 1	8509.4030	8509.4030.1400	14.5	11.5	9.8
9	Hand Mixer/Hand Blender	8509.4010	8509.4010.1300	5.4	4.31	3.7
10	Food Processor	8509.8000	8509.8000.1000	20	16.5	12.69
11	Sandwich Toaster 2 Slice	8516.7200	8516.7200.1000	10	6.34	5.33
12	Sandwich Toaster 4 Slice	8516.7200	8516.7200.1100	12	7.61	5.83
13	Oven Toaster 7 Ltr - 10 Ltr	8516.6090	8516.6090.1000	17	12.7	10
14	Oven Toaster 16 Ltr - 25 Ltr	8516.6090	8516.6090.1100	21	13.5	11
15	Pop-Up Toaster 2 Slice	8516.7200	8516.7200.1200	7.25	6.34	5
16	Pop-Up Toaster 4 Slice	8516.7200	8516.7200.1300	10	7	6.2
17	Microwave Oven Manual upto 17 Litre	8516.5000	8516.5000.1000	38	25	21
18	Microwave Oven Manual 18-25 Litre	8516.5000	8516.5000.1100	44	38	30.4
19	Microwave Oven Digital upto 17 Litre	8516.5000	8516.5000.1200	59.5	47	34
20	Microwave Oven Digital 18-25 Litre	8516.5000	8516.5000.1300	92	53.29	41.88
21	Deep fryer	8516.6090	8516.6090.1200	14.5	10.15	8.12



22	Electric Kettle 1 Litre	8516.7100	8516.7100.1000	7.3	6.09	5.07
23	Electric Kettle Above 1 Litre	8516.7100	8516.7100.1200	9	7.5	5.83
24	Hair Dryer	8516.3100	8516.3100.1000	5.5	5.2	4.5
25	Hair Straighten (Standard)	8516.3100	8516.3100.1100	6	5.5	5
26	Dry Iron	8516.4000	8516.4000.1000	7.2	6	4.82
27	Steam Iron	8516.4000	8516.4000.1100	8.12	6.343	5.5
28	Insect Killer (with electric tubes)	8543.7020 8516.7910	8543.7020.1000 8516.7910.1000	15.5	11.68	9.13
29	Insect Killer (Mosquito Catcher)	8543.7020 8516.7910	8543.7020.1100 8516.7910.1100	6.5	5.07	4.06
30	Insect Killer (racket type)	8543.7020 8516.7910	8543.7020.1200 8516.7910.1200	4	1.8	1.77
31	Vacuum Cleaner upto 1500W	8508.1100	8508.1100.1000	25.38	20.3	17.76
32	Vacuum Cleaner 1600W and above	8508.1100	8508.1100.1100	33	27	20.3
33	Food Steamer	8509.8000	8509.8000.1100	16.2	12.69	10.4
34	Baby Bottle Warmer(Single Bottle)	8509.8000	8509.8000.1200	7.5	6.25	5
35	Digital Air Fryer	8516.6090	8516.6090.1300	53	38	28
36	Actifry	8516.6090	8516.6090.1400	63	40	34
37	Electric Grill Plate	8516.6030	8516.6030.1000	20.5	17	13.75
38	Rice Cooker	8516.6090	8516.6090.1500	14.5	13.5	11
39	If Juicer/Blender are imported in parts: (a) Main Body of Juicer / Blender with motors (60%) of above specified values (b) Upper parts of Juicer / Blender without motors: (35%) of above specified values (c) If a complete Juicer / Blender is imported in CKD condition, assessment shall be (95%) of the above specified values					
<b>Category-A Black &amp; Decker / Kenwood / Phillips / Singer / Braun / Hitachi / Sharp / Sanyo / Dawlance / Siemens / Breville / Moulinex / Panasonic / Russells Hobbs / Remington / Babylliss / Wahl / Morphy Richards / Seb Krups / Haier / LG</b>						
<b>Category-B Nikai / Gaba / Sanoshi / Sencor/ Enviro/ Geepas</b>						
<b>Category-C Anex / Westpoint / Deuron / Alpina / Sinbo / Lion / Jackpot / Absons / Gaba National/ GNE / Cambridge / National Gold / Shinon / ST / Elite/ Sogo / Aardee</b>						



8. In cases where declared / transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account air freight while applying the Customs values determined in this Ruling.

9. **Validity of Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

10. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue, before the Director General, Directorate General of Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.

11. The Collectors of Customs may kindly ensure that the values given in this Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the description and specification as mentioned in the table above of this Ruling. HS Codes are mentioned for illustrative purpose so that valuation ruling values are made accessible to the assessing

officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certification required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

12. ***This ruling supersedes Valuation Ruling No. 903/2016 dated 09.08.2016.***

  
(Muhammad Iqbal Muneeb)  
Director

Copy for information to :-

1. The Member (Customs), F.B.R., Islamabad.
2. The Director General, Customs Valuation, Custom House, Karachi.
3. The Chief Collector of Customs, South (Appraisalment), Custom House, Karachi.
4. The Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. The Chief Collector of Customs (Central), Lahore.
6. The Chief Collector of Customs (North), Islamabad.
7. The Director General, Intelligence and Investigation, Islamabad.
8. The Director General, Post Clearance Audit, Islamabad.
9. The Director, Intelligence & Investigation, Karachi/ Lahore/ Islamabad/Quetta/Peshawer/Faisalabad.
10. The Project Director, WeBOC, 11<sup>th</sup> Floor, Custom House, Karachi.
11. The Director, Customs Valuation, Custom House, Lahore.
12. The Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, uploading this Val. Ruling in One Customs & WeBOC database system and deleting VR 903/2016 dated 09.08.2016 from the System.
13. The Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
14. The Chairman (Valuation Committee), KCC&I, Aiwan-e-Tijarat Road, Karachi.
15. Customs Revenue Audit, 8<sup>th</sup> Floor, Custom House, Karachi.
16. Law Section, Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.
17. Review Section, Customs Valuation, 7<sup>th</sup> floor, Custom House, Karachi.
18. Karachi Customs Agents Group, Bohri Road, Karachi.
19. CHO, Customs Valuation, Custom House, Karachi.
20. Notice Board, Customs Valuation 7<sup>th</sup> Floor, Custom House, Karachi / MCC, Appraisalment, 1<sup>st</sup> floor, Custom House, Karachi.
21. Guard File.