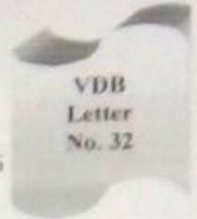




GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL CUSTOMS VALUATION
CUSTOM HOUSE KARACHI



No. No. DG/VDB/REF/55/2016VAL

19297

Dated: August 19, 2016

The Collectors of Customs,
Model Customs Collectorate, Appraisement (East/West)/Port Qasim /Preventive, Karachi/
(Appraisement / Preventive), Lahore/ Sambrial (Sialkot)/Faisalabad/Multan/Islamabad
/Hyderabad/Quetta / Peshawar/ Gwadar/ Gilgit-Baltistan.

Subject: Development of Valuation Database; Reference Values for Branded Toothbrushes

This Directorate General has initiated an exercise to develop database values for different items wherein it has been observed that declarations are wide range and do not correctly reflect values of the items as traded in the international market. During the scrutiny of previous clearance data, it has been observed that Tooth brushes (branded) falling under PCT headings 9603.2100 is being assessed at different values and certain transactions are on very low side.

2. This Directorate General, after carefully examining the clearance data, also conducted market inquiries to verify the authenticity of declarations. Online prices were also obtained to corroborate the findings of the market surveys. This office, therefore, has found that the customs values of Tooth brushes (branded) are as follows:

S. No.	Description	Brand	Origin	Customs Value C&F US\$/ Pc
1	Tooth brushes (Branded)	Colgate	All origins	0.33
2		Oral B		0.36
3		Shield		0.21
4		Sensodyne		0.43

3. These values are, however, for reference/guidance only and final assessment may please be made after considering other factors which have bearing on the customs value.

4. The clearance collectorate may like to consider the values given above before finalizing the assessment of the subject items. If further fine-tuning in specifications and ensuing values are required, Collectorate may forward a reference along with detailed justifications and worksheets so that requisite adjustments are accordingly issued.

(Ch. Rizwan Bashir Kalair)
Deputy Director (HQ)

Copy to

1. Director General, Customs Valuation, Custom House, Karachi
2. Director, Customs Valuation, Custom House, Karachi
3. Additional Directors Valuation III, Custom House, Karachi
4. Database Master File, Directorate General of Customs Valuation, Custom House, Karachi

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