



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACHI

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The Collectors of Customs, Model Customs Collectorates, Appraisalment (East/West)/Port Qasim/ Preventive), Karachi / Lahore ( Appraisalment / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad/ Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan

DETERMINATION OF CUSTOM VALUES OF PET/ HOLOGRAPHIC & PET SEQUIN  
FLIM UNDER SECTION 25-A OF THE CUSTOMS ACT, 1969

( VALUATION RULING NO. 876/2016)

No. Misc/01/2007-II

18663

Dated: June 23, 2016

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, Customs values of PET / Holographic & Pet Sequin Film are determined as follows : -

2 **Background of the valuation issue:** Customs values of PET / Holographic & Pet Sequin Film are earlier determined through Valuation Ruling No.701/2014, dated 24-11-2014. Number of representations was received from importers against the said ruling. The honorable High Court of Sindh at Karachi vide orders dated 10-11-2015 in constitutional petition No. D-6918/2015 directed that in cases where the valuation ruling is more than 90 days old and an importer has approached Director Valuation in terms of Para 21 of the Judgment in the case of Sadia Jabbar supra, fresh consignments of such importers shall be allowed provisional release in terms of Section 81 of the Customs Act, 1969 by securing the differential amount of duty and taxes in the shape of Pay Order/ Bank Guarantee as the case may be, by the Director Valuation and or the concerned Collector without fail. As a follow up exercise, values have been reviewed and revised since more than two years have been passed and a number of representations were received from commercial importers regarding values determined in the valuation ruling dated 24.11.2014, hence an exercise was initiated to re-determine the values of subject items.

3. **Stakeholders' participation in determination of Customs values:** Meeting with stake- holders and local manufactures was held on 16-05-2016, to discuss the current International prices of subject goods. The view point of all participants was heard in detail and considered to arrive at customs value for the subject goods.

4. **Method adopted to determine Customs values:** Valuation methods provided in Section 25 of the Customs Act, 1969 were adopted and applied sequentially to address the valuation issue at hand. Transaction value method provided in Sub-Section (1) of Section 25 was found inapplicable because it is generally known to all that majority of invoices produced at import stage are manipulated / fabricated and hence the requisite information required under the law was not available to arrive at the correct transactional value. Identical and similar-goods valuation methods provided in Sub-Sections (5) & (6) of Section 25 ibid were examined sequentially for



applicability to determine Customs value of the subject goods, this data provided some references however, it was found that the same could not be solely relied upon due to absence of absolute demonstrable evidence of qualities, commercial levels etc. and also it was observed that importers usually provide misleading descriptions while declaring their imports, as other types and varieties of similar goods to avoid the valuation ruling. Information available was hence found inappropriate. In line with the statutory sequential order of section 25, this office then conducted a market enquiry using Deductive Value Method under Sub-Section (7) of the Section 25 of the Customs Act, 1969 but the gathered information could not be exclusively relied on. Computed Value Method as provided in Section 25 (8) could not be applied for valuation of the aforementioned goods as the cost of raw material under clause (a) and amount of profit and general expenses under clause (b) of Section 25 (8) of the Act, in the country of export, could not be ascertained. On-line values were also checked. All the information was analyzed and evaluated and Sub-Section (9) of Section 25 of the Customs Act, 1969, was applied to arrive at the assessable Customs values of Bopet / Holographic & Pet Sequin Film.

5. **Customs values of PET / Holographic & PET Sequin Film:** Customs values of PET / Holographic & PET Sequin Film *hereinafter* shall be assessed to duty / taxes at the customs values mentioned below: -

S.No	Description of Goods	HS CODE	Proposed PCT for WeBOC	Origin	Customs Values (C&F)USS/KG
(1)	(2)	(3)	(4)	(5)	(6)
01	PET Plain Uncoated	3920.6200	3920.6200.1000	China	1.90
				Other origins excluding China	1.95
02	PET Plain Chemical Coated	3920.6200	3920.6200.1100	China	2.05
				Other origins excluding China	2.10
03	PET Plain Twist	3920.6200	3920.6200.1200	China	2.25
				Other origins excluding China	2.30
04	PET Metalized Plain Uncoated	3920.6200	3920.6200.1300	China	2.30
				Other origins excluding China	2.35
05	PET Metalized Coated	3920.6200	3920.6200.1400	China	2.40
				Other origins excluding China	2.45
06	PET Coated Twisted	3920.6200	3920.6200.1500	China	2.40
				Other origins excluding China	2.45
07	PET Coated Twisted Metalized	3920.6200	3920.6200.1600	China	2.70
				Other origins excluding China	2.85






08	Holographic Film	3920.6200	3920.6200.1700	China	3.65
				Other origins excluding China	3.80
09	PET Sequin Film	3920.6200	3920.6200.1800	China	4.50
				Other origins excluding China	4.70

6. In cases where declared/ transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Sub-Section (1) of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the differential between air freight and sea freight while applying the Customs values determined in this Ruling. The Customs Value determined in the ruling are for the descriptions and specification as mentioned herein. HS Codes are mentioned for illustrative Purposes so that Valuation Ruling values are made accessible to the assessing officers. The assessment shall be finalized in the correct classification after fulfilling requisite formalities relating to importability or any other certifications required thereon.

7. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

8. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi. The Collectors of Customs may kindly ensure that the values given in the Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of Directorate General immediately.

10. *This ruling supersedes Valuation Ruling No 701 / 2014, dated 24-11-2014.*

  
 (Dr. Wasif Ali Memon)  
 Director

Copy for information to :-

1. Member (Customs), F.B.R., Islamabad.
2. Director General, Customs Valuation, Custom House, Karachi.
3. Chief Collector of Customs, South (Appraisalment), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1<sup>st</sup> Floor, PT&T Audit Building, Mauj-e-Darya Road, Lahore.
09. Director General, Post Clearance Audit (PCA), Islamabad.