



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorates, Appraisement (East / West) / Port Qasim / Preventive, Karachi / Lahore (Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan.

Withdrawal of Valuation Ruling No. 504 dated 19-12-2012 of Biscuits
(PCT 1905.3100, 1905.3200, 1905.9000) .

No. Misc/9/2012-I /8497.

Dated: 15-03-2016

Model Customs Collectorate Appraisement (West) vide letter No. SI/Misc/18/2016- I Group-I (AW) dated 05-03-2016 has pointed out that recent clearance data of imported Biscuits reveals that in some instances declared values of the subject goods are higher than the values determined vide Valuation Ruling No. 504/2012 dated 19-12-2012.

2. In the light of above, Valuation Ruling No. 504/2012 dated 19-12-2012, being more than three years old, is hereby withdrawn. This Directorate General has initiated the process for re-determining the values of Biscuits afresh. Meanwhile, all the Collectorates are advised to assess the same in terms of Section 25 of the Customs Act, 1969 keeping in view of the continuous upward trend in the import values of Biscuits.


(Dr. Wasif Ali Memon)
Director

Copy for information to :-

1. Member (Customs), F.B.R., Islamabad.
2. Director General, Customs Valuation, Custom House, Karachi.
3. Chief Collector of Customs, South (Appraisement), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1st Floor, PT&T Audit Building, Mauj-e-Darya Road, Lahore.
9. Director General, Post Clearance Audit (PCA), Islamabad.
10. Director General Internal Audit, (Customs), Islamabad.
11. Directors, Intelligence & Investigation, Karachi / Lahore / Islamabad/ Quetta/Peshawar/ Faisalabad.
12. Director, Directorate of Customs Valuation (Camp Office), Lahore.
13. Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, for deleting the Valuation Ruling 504/2012 dated 19-12-2012 in One Customs and WeBOC database system.
14. Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
15. Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
16. Law Section, Customs Valuation, 7th Floor, Custom House, Karachi.
17. Review Section, Customs Valuation, 7th Floor, Custom House, Karachi.
18. Karachi Customs Agents Group, Bohri Road, Karachi.
19. CHO, Customs Valuation, Custom House, Karachi.
20. Notice Board, Customs Valuation 7th Floor, Custom House, Karachi / MCC, Appraisement, 1st floor, Custom House, Karachi.
21. Guard File.



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To,

The Collectors of Customs, Model Customs Collectorates (Appraisal / PaCCS/Port Qasim /Preventive),Karachi/ Lahore / Sambrial (Sialkot) /Faisalabad /Multan /Islamabad/ Hyderabad / Quetta / Peshawar/ Gawadar.

DETERMINATION OF CUSTOMS VALUE OF BISCUITS
UNDER SECTION 25-A OF CUSTOMS ACT, 1969

(VALUATION RULING NO.504 / 2012)

No.Misc/09/2012-I

Dated: 19th December, 2012

In exercise of the powers conferred under Section 25A of the Customs Act, 1969, the customs values of Biscuits are determined as follows :-

1. **Description of the valuation issue** - Since the earlier customs values of Biscuits were determined more than one year ago through Valuation Ruling No.347, dated 25-06-2011 and Addendum of even number dated 24-10-2012, re-determination of customs values of these goods was deemed necessary to reflect the current price trend of these goods in the international markets. This prompted an exercise to re-determine the customs values of these goods.
2. **Methodology adopted to determine customs values** - Valuation methods given in Section 25 of the Customs Act, 1969 were examined to ascertain which methods were applicable to the valuation issue in hand in terms of Section 25A(1) of the Act. Transactional value method provided in Section 25 (1) was found inapplicable because sufficient information with respect to adjustments to be made to the transactional value in terms of Section 25 (2) was not available. Identical / similar goods value methods provided in section 25(5) & (6) were examined for applicability to the valuation issue in the instant case. These methods furnished unreliable values and were not found applicable. Since the manufacturers' costs of producing the goods in question in the country of exportation were not available, Computed Value Method as provided in Section 25(8) could not be applied for valuation of the aforesaid goods. Therefore, Deductive Value Method was applied to arrive at customs values of Biscuits.
3. **Evidence used to determine customs values** - Meetings were held with stakeholders to discuss the current international values of Biscuits in the export markets. The Deductive Value Method was employed and the evidence furnished by the



application of this method was used to determine the following customs values of Biscuits.

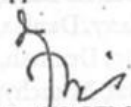
4. Customs values for Biscuits - The Biscuits of different brands hereinafter specified shall be assessed to duty/taxes at the following customs values.

S.No.	Description of goods	H. S Code	PCT for WeBOC	Origin	Determined Customs Values
(1)	(2)	(3)	(4)	(5)	(6)
	Biscuits	1905.3100 1905.3200 1905.9000	1905.3100.1000 1905.3200.1000 1905.9000.1000		
1.	Biscuits				
	a)-(i) Oreo Biscuits Milk Chocolate 32 gms and 66 gms	1905.3100 1905.9000	1905.3100.1100 1905.9000.1900	All origins	US\$ 2.65/Kg
	ii) Oreo Biscuits Classic Milk Chocolate 176 gms				US\$ 2.50/Kg
	b)-Plain Biscuits Nutro, Britannia, Julies, Jack & Jill, Zuka Hollanda, Eterna, Bissin, Kalsen As Bisca, Tiffany, Danisa, Torto, Deemah, Hwatai, Munchys, Maliban, Mayora Dolphin, K.Rogers	1905.3100 1905.9000	1905.3100.1200 1905.9000.2900	All origins	US\$ 1.20/Kg
	c) Plain Biscuits other brands	1905.3100 1905.9000	1905.3100.1300 1905.9000.3900	All origins Excluding USA & Europe	US\$ 1.30/Kg
			1905.3100.1400 1905.9000.4900	U.S.A. & Europe	US\$ 2.00/Kg
	d)-Cream Biscuits Nutro, Britannia, Julies, Jack & Jill, Zuka Hollanda, Eterna, Bissin, Kalsen As Bisca, Tiffany, Danisa, Torto, Deemah, Hwatai, Munchys, Maliban, Mayora Dolphin, K.Rogers	1905.3100 1905.9000	1905.3100.1500 1905.9000.5900	All origins	US\$ 1.30/Kg



e) Cream Biscuits other brands	1905.3100 1905.9000	1905.3100.1600	All origins	US\$ 1.40/Kg
		1905.9000.6900	Excluding USA & Europe	
f)-Wafer Biscuits Nutro, Britannia, Julies, Jack & Jill, Zuka Hollanda, Eterna, Bissin, Kalsen As Bisca, Tiffany, Danisa, Torto, Deemah, Hwatai, Munchys, Maliban, Mayora Dolphin, K.Rogers	1905.3200	1905.3100.1700	USA &	US\$ 2.10/Kg
		1905.9000.7900	Europe	
g) Wafer Biscuits other brands	1905.3200	1905.3200.1100	All origins	US\$ 1.30/Kg
		1905.3200.1900	All origins Excluding USA & Europe	
		1905.3200.2900	U.S.A. & Europe	US\$ 2.10/Kg

5. **Validity of this Valuation Ruling.** The customs values determined in this Ruling shall continue to be the applicable customs values for the aforementioned goods till the time this Valuation Ruling is rescinded or revised by the competent authority in terms of Section 25A of the Customs Act, 1969. Moreover, this Valuation Ruling applies to cases where declared values are less than the customs values determined in the ruling. *In cases where declared values are more than the customs value determined in the ruling, the differential between air freight and sea freight, when taken into account, raises the customs values above those determined in this ruling, the concerned assessing officers shall apply such higher values in terms of section 25(1) of the Customs Act, 1969.*
6. **Remedies against this Valuation Ruling.** The Customs Act, 1969 provides efficacious alternate remedies against this Ruling. Section 25-D provides that any person aggrieved of the Ruling may file a revision petition within 30 days from the date of this Ruling before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi. An appeal against the decision in revision of the Director General can be filed within 60 days of the decision before the Customs Appellant Tribunal under Section 194-A (1) (e) of the Customs Act, 1969.


 (DR. ZULFIQAR AHMED MALIK)
 DIRECTOR