



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE  
KARACHI  
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VALUATION RULING U/S 25A NO. 4/10

No. Misc/1/2007-VIII B

Dated: 12-1-2012

Note:

- i) The Customs value determined under this Valuation Ruling shall be applicable customs value for assessment of the relevant goods until and unless revised or rescinded by the competent authority.
- ii) Review application against this Valuation Ruling may be filed before the Director-General of Customs Valuation under Section 25D of the Customs Act, 1969, within thirty (30) days from the date of determination of Customs value under this ruling.

The Collectors of Customs, Model Customs Collectorate, Appraisement/ PaCCS/ Port Muhammad Bin Qasim/ Preventive), Karachi/ Lahore/ Sambrial (Sialkot)/ Faisalabad/ Multan/ Islamabad/ Hyderabad/ Quetta/ Peshawar.

**SUBJECT: DETERMINATION OF CUSTOMS VALUE OF PLASTIC TOYS UNDER SECTION-25A OF THE CUSTOMS ACT, 1969.**

Customs Values of various types of toys were previously determined vide Valuation Ruling No. 222, dated 24-02-2010, issued under Section 25A of the Customs Act, 1969. Since the ruling was two years old, this Directorate General of Customs Valuation initiated an exercise for fresh determination of value, keeping in view the changing international prices of the goods.

2. Meetings with all stakeholders were scheduled for 20-10-2011, 21-11-2011, 01-12-2011 & 23-12-2011, which were attended by representative of M/s. Pakistan Toys Importers Association and other individual importers/ stakeholders. During the meetings, importers strongly argued that the price of plastic raw material has substantially reduced in the international market during last year and current year, and requested that the existing values may be revised downwards. On the other side, it has been observed that the prices of plastic toys, both with battery and without battery, have increased both in the international market and the same has been verified through internet and local market surveys. Therefore, a revision to reflect the price change was felt necessary.

3. Import data of identical and similar goods was examined under Section 25(5) and (6) of the Customs Act, 1969, but the same was found invalid for the reason that it was based upon the existing Valuation Ruling. The values declared by the importers were manipulated and no

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changes in the declared values witnessed during the last one and half a year, which is against normal business practice. The cost and freight of transaction/customs values should have reflected slight variation over the period, but the same was not witnessed in the declared values. It was concluded that the importers kept declaring the values keeping in view the determined customs values and did not come up with actual transaction values.

4. So far as the prices of raw materials are considered these were also checked but no significant change was observed over the period. Therefore, it was decided to obtain local market selling prices under the provisions of Section of 25(7) of Customs Act, 1969 in association with the importers' representatives. As the prices of toys obtained through joint market survey were on piece basis, the weight of each toy was taken as benchmark for determination of value in Kilogram (KG), as Unit of Measurement in the Pakistan Customs Tariff is in KG. This mechanism was also adopted during market survey i.e. values were obtained in pieces and converted into KG to arrive at fair value. As a result, the following customs values of subject items have been determined:-

S. #	Description of Goods	H.S. Code	Origin	Customs Value
(1)	(2)	(3)	(4)	(5)
01.	Electrical Toys (Battery Operated)	9503.0090.	China	US\$ 2.25/Kg
02.	Mechanical Toys (Friction or Spring Action)	9503.0090	China	US\$ 1.89/Kg.
03.	Simple Plastic Toys (Non-Mechanical / Non-Electrical)	9503.0090	China	US\$ 1.55/Kg
04.	Games (Manual)	9503.0090.	China	US\$ 2.32/Kg
05.	Interactive Games Audio/Video (Electrical) PSP-IH/DS	9503.0090	UAE/ Korea	US\$ 56.07/Kg
06.	Interactive Games Audio/Video (Electrical) PSI/PS2/ Game Boy	9503.0090	UAE/ Korea	US\$ 60.08/Kg
07.	Interactive Games Audio/Video (Electrical) Willi Box/ X Box	9503.0090.	UAE/ Korea	US\$ 60.20/Kg
08.	Stuffed Toys (without Battery)	9503.0090	China	US\$ 2.23/Kg
09.	Stuffed Toys (with Battery)	9503.0090	China	US\$ 3.21/Kg
10.	Pedal Cars (Manual)	9503.0010	China	US\$ 1.40/Kg
11.	Tricycles (Manual)	9503.0010	China	US\$ 1.21/Kg
12.	Scooters/Car (Battery Operated)	9503.0010	China	US\$ 2.42/Kg

5. The aforesaid values are determined under Section 25A of the Customs Act, 1969, for implementation. All the clearance Collectorates are advised to ensure the assessment of the goods as per above determined values. However, if the declared/invoice value is higher, then the same shall be applied for assessment purpose under Section 25 of the Customs Act, 1969.

*Muhammad Tahir*  
 (MUTAMMAD TAHIR)  
 DIRECTOR

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