



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

The Collectors of Customs, Model Customs Collectorate, Appraisement (East / West) / Port Qasim / Export (Karachi/Port Qasim)/Preventive, Karachi / Lahore (Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan/Directorate General of Transit Trade, Karachi.

**DETERMINATION OF CUSTOM VALUES OF HONEY
UNDER SECTION 25-A OF THE CUSTOMS ACT, 1969**

(VALUATION RULING NO. ¹¹⁵² / 2017)

No.Misc/33/2016-1

Dated: May 08th, 2017

In exercise of the powers conferred under Section 25-A of Customs Act, 1969 Customs values of Honey (H.S. Code 0409.0000) are determined as follows:-

2. Background of the valuation issue: Customs Values of various types of Honey from different origins were determined vide Valuation Ruling No.966/2016 dated 15.11.2016. Some importers filed Revision Petitions under Section 25D of the Customs Act, 1969. The Director General vide Order-in-Revision No.295/2017 dated 25.01.2017 remanded the matter back to the Director Valuation, Karachi, for redetermination of value of Honey keeping in mind the different retail packing thereof. Hence an exercise was initiated by this Directorate General to determine the customs values of Honey afresh.

3. Stakeholders' participation in determination of Customs values: A meeting was scheduled on 28-03-2017 with stakeholders of subject goods which was attended by representatives of clearance Collectorate also. All stakeholders were requested to submit the following documents:

- i) Copy of G.Ds & invoices of imports during last three months showing factual value.
- ii) Website names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- iii) Copy of Contract or any other document through which price has been finalized with the supplier of the goods.
- iv) Copy of L/Cs and contract made during the last three months showing the values of the item in question.
- v) Copies of Sales Tax Invoices issued during last three months showing the difference in price (excluding duty and taxes) to substantiate that the benefit of difference in price is passed on to the local buyers.

The importers / stakeholders contended that the subject goods were imported at values lower than those determined Valuation Ruling No.966/2016 dated 15.11.2016. The importers insisted that since the subject goods are mainly being sold at Super and General Stores, therefore, the margins of the retailers are high thus adding to the expenses incurred by the importers besides additional costs like marketing expenses etc. The view point of all stakeholders was considered and deliberated upon before arriving at customs values of Honey.

4. Method adopted to determine Customs values: Valuation methods provided in Section 25 of the Customs Act, 1969 were duly followed and applied sequentially to address the valuation issue at hand. Transaction value method provided in Sub-Section (1) of Section 25 was found inapplicable as the requisite information was not available as per law. Identical / similar goods value method provided in Sub-Sections (5) & (6) of Section 25 ibid were examined for applicability



to determine Customs value of subject goods. This data provided some reference values, however, it was found that the same cannot be solely relied upon due to variation in the same. In line with the statutory sequential order of Section 25, this office then conducted market inquiries using deductive value method under Sub-Section (7) of Section 25 of the Customs Act, 1969. Most of the reference values were obtained from this method. Valuation method provided vide Section 25(8) *ibid* could not be applied as allied expenses at country of export were not available. Finally clearance data, market information and international prices through the internet were examined thoroughly and the information so gathered was utilized and analyzed for determination of customs values of the subject goods under Section 25(9) of the Customs Act, 1969.

5. **Customs values for Honey:** Honey *hereinafter specified* shall be assessed to duty/taxes at the following Customs Values:-

S.No.	Description of goods	Specification	PCT Code	Proposed PCT for WeBOC	Origin	Customs Values (C&F) USS per Kg
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1.	Langnese Brand Natural Honey (Plain/Blossom)	(up to 125 gms)	0409.0000	0409.0000.1000	All Origins	4.95
		(126 to 250 gms)	0409.0000	0409.0000.1100	All Origins	4.70
		(251 to 500 gms)	0409.0000	0409.0000.1200	All Origins	4.00
		(501to 1000 gms)	0409.0000	0409.0000.1300	All Origins	3.90
2.	Langnese Brand Honey Flavours: Chestnut Blossom Honey/ Acacia Plain / Acacia Comb / Forest Honey / Black Forest Honey etc.	(up to 125 gms)	0409.0000	0409.0000.1400	All Origins	6.50
		(126 to 250 gms)	0409.0000	0409.0000.1500	All Origins	6.10
		(251 to 500 gms)	0409.0000	0409.0000.1600	All Origins	5.20
		(501to 1000 gms)	0409.0000	0409.0000.1700	All Origins	5.10
3.	Langnese Honey Royal Jelly	(All Packing)	0409.0000	0409.0000.1800	All Origins	17.00
4.	Al-Shifa Brand Natural Honey (Plain/Blossom)	(up to 125 gms)	0409.0000	0409.0000.1900	All Origins	4.70
		(126 to 250 gms)	0409.0000	0409.0000.2000	All Origins	4.48
		(251 to 500 gms)	0409.0000	0409.0000.2100	All Origins	3.75
		(501to 1000 gms)	0409.0000	0409.0000.2200	All Origins	3.66
5.	Al-Shifa Brand Honey Flavours: Black Forest / Black Forest Honey Bot / Squeezy Pack / Orange Honey / Acacia Honey etc.	(up to 125 gms)	0409.0000	0409.0000.2300	All Origins	6.46
		(126 to 250 gms)	0409.0000	0409.0000.2400	All Origins	5.82
		(251 to 500 gms)	0409.0000	0409.0000.2500	All Origins	4.87
		(501to 1000 gms)	0409.0000	0409.0000.2600	All Origins	4.75
6.	Al Shifa Sidr Honey	(All Packing)	0409.0000	0409.0000.2700	All Origins	20.00
7.	Sue Bee Brand Natural Honey (Plain/Blossom)	(up to 125 gms)	0409.0000	0409.0000.2800	All Origins	4.80
		(126 to 250 gms)	0409.0000	0409.0000.2900	All Origins	4.70



		(251 to 500 gms)	0409.0000	0409.0000.3000	All Origins	4.20
		(501to 1000 gms)	0409.0000	0409.0000.3100	All Origins	3.80
8.	Sue Bee Brand Honey Flavours: Clover Honey / Premium Honey / Clover Honey Kingline / Clover Squeeze Honey Table Server / Clover Honey Squeeze Bear / Orange Honey Kingline etc.	(up to 125 gms)	0409.0000	0409.0000.3200	All Origins	6.60
		(126 to 250 gms)	0409.0000	0409.0000.3300	All Origins	6.40
		(251 to 500 gms)	0409.0000	0409.0000.3400	All Origins	5.45
		(501to 1000 gms)	0409.0000	0409.0000.3500	All Origins	4.95
9.	Sary Brand Natural Honey	(up to 125 gms)	0409.0000	0409.0000.3600	All Origins	3.70
		(126 to 250 gms)	0409.0000	0409.0000.3700	All Origins	3.60
		(251 to 500 gms)	0409.0000	0409.0000.3800	All Origins	3.30
		(501to 1000 gms)	0409.0000	0409.0000.3900	All Origins	3.00
10.	Breitsamer Brand Natural Honey (Plain/Blossom)	(up to 125 gms)	0409.0000	0409.0000.4000	All Origins	3.60
		(126 to 250 gms)	0409.0000	0409.0000.4100	All Origins	3.40
		(251 to 500 gms)	0409.0000	0409.0000.4200	All Origins	3.15
		(501to 1000 gms)	0409.0000	0409.0000.4300	All Origins	2.95
11.	Breitsamer Brand Honey All Flavours	(up to 125 gms)	0409.0000	0409.0000.4400	All Origins	4.55
		(126 to 250 gms)	0409.0000	0409.0000.4500	All Origins	4.25
		(251 to 500 gms)	0409.0000	0409.0000.4600	All Origins	3.95
		(501to 1000 gms)	0409.0000	0409.0000.4700	All Origins	3.65
12.	Dabur Brand Natural Honey	(up to 100 gms)	0409.0000	0409.0000.4800	India	4.00
		(101 to 250 gms)	0409.0000	0409.0000.4900	India	3.30
		(251 to 400 gms)	0409.0000	0409.0000.5000	India	3.05
		(401to 500 gms)	0409.0000	0409.0000.5100	India	3.00
13.	La Bonita Brand Natural Honey (Plain/Blossom)	(up to 125 gms)	0409.0000	0409.0000.5200	All Origins	3.66
		(126 to 250 gms)	0409.0000	0409.0000.5300	All Origins	3.40
		(251 to 500 gms)	0409.0000	0409.0000.5400	All Origins	3.17
		(501to 1000 gms)	0409.0000	0409.0000.5500	All Origins	2.93
14.	La Bonita Brand Honey Flavours:- Acacia/Black Forest/Chestnut/ Blossom/Acacia Comb /Forest/ Lime/Orange	(up to 125 gms)	0409.0000	0409.0000.5600	All Origins	4.58
		(126 to 250 gms)	0409.0000	0409.0000.5700	All Origins	4.26
		(251 to 500 gms)	0409.0000	0409.0000.5800	All Origins	3.97
		(501to 1000 gms)	0409.0000	0409.0000.5900	All Origins	3.67
15.	Tropicana Brand Sugar Free Honey	All Packing	0409.0000	0409.0000.6000	All Origins	5.50



16.	Bihophar Black Forest Honey / Summer Flower	All Packing	0409.0000	0409.0000.6100	All Origins	8.20
17.	Natural Honey Other Brands (Regular / Plain)	All Packing	0409.0000	0409.0000.6200	All Origins	5.50
18.	Honey Other Brands (Various Flavors)	All Packing	0409.0000	0409.0000.6300	All Origins	8.00
19.	<i>Note: Manuka Honey shall be assessed by the clearance Collectorates under Section 25 of the Customs Act, 1969, keeping in view its activity level and UMF (Unique Manuka Factor). The value thereof, however, should not be lesser than US\$ 22/kg.</i>					

6. In cases where declared/transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the air freight while applying the Customs Valuation determined in this Ruling.

7. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (4) of Section 25-A of the Customs Act, 1969.

8. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling before the Director General, Directorate General of Customs Valuation, 7th Floor, Custom House, Karachi.

9. The Collectors of Customs may kindly ensure that the values given in the Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of Directorate General immediately. Customs values determined in the ruling are for the description and specification and mentioned herein. PCT Codes are mentioned for illustrative purpose so that Valuation Ruling values are made accessible to the assessing officer. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certification required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

10. This ruling supersedes Valuation Ruling No.966/2016 dated 15.11.2016.


(Dr. Wasif Ali Memon)
Director

Copy for information to: -

1. Member (Customs), F.B.R., Islamabad.
2. Director General, Customs Valuation, Custom House, Karachi.
3. Chief Collector of Customs, South (Appraisalment), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1st Floor, PT&T Audit Building, Mauj-e-Darya Road, Lahore.
09. Director General, Post Clearance Audit (PCA), Islamabad.