



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
CUSTOM HOUSE KARACHI

**The Collectors of Customs**, Model Customs Collectorates, Appraisement (East / West) / Port Qasim / Preventive, Karachi / Lahore ( Appraisement / Preventive) / Sambrial (Sialkot) / Faisalabad / Multan / Islamabad /Hyderabad/ Quetta / Peshawar/ Gawadar/ Gilgit-Baltistan.

**Determination of Customs Values of Artificial Jewellery under Section 25-A of the Customs Act, 1969**

(VALUATION RULING NO. 1007 / 2017)

No. Misc/14/2010-V

Dated: January 11, 2017

In exercise of the powers conferred under Section 25-A of the Customs Act, 1969, Customs values of Artificial Jewellery are determined as follows: -

2. **Background of the valuation issue:** Customs Values of Artificial Jewellery were determined vide Valuation Ruling No484/2012 dated 25-10-2012. Being more than 4 years old, it was deemed expedient to revise the same according to trends prevailing in the current international market.

3. **Stakeholders' participation in determination of Customs values:** Meetings were scheduled on 25-08-2016, 22-11-2016 and 27-12-2016. The stakeholders had been requested to submit the following documents:-

- (i) Invoices of imports made during last three months showing factual value.
- (ii) Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.
- (iii) Copies of Contracts made / LCs opened during the last three months showing the value of item in question.
- (iv) Copies of Sales Tax Invoices issued during last four months showing the difference in price (excluding duty and taxes) to substantiate that the benefit of difference in price is passed on to the local buyers.

4. The requisite documents were not submitted by the importers. However, some importers submitted some clearance related documents. The first two meetings were postponed on the request of the importers. The representative of the importers appeared for meetings on 27-12-2016 and submitted that the market enquiry should be conducted from whole sale markets in Karachi and Lahore. The Directorate of Customs Valuation, Lahore was also requested to conduct said market enquiry. A similar exercise was conducted from whole sale market in Karachi.

5. Moreover, it was decided during the meeting that values for sea route shall be specified in the Valuation Ruling and the air freight component will be decided by the clearance Collectorates as per actual air freight paid. Furthermore, it was categorically decided that assorted / designer wear shall not be assessed at values mentioned in the Valuation Ruling. The Collectorate shall assess the same under Section 25 of the Customs Act, 1969.

6. **Method adopted to determine Customs values:** Valuation methods given in Section 25 of the Customs Act, 1969 were followed. Transaction value method provided in Section 25 (1) was found inapplicable because the requisite information was not available. Identical /



similar goods value methods provided in Section 25(5) & (6) were also not found helpful in determination of values due to wide variation in values. Consequently, market enquiries as envisaged under Section 25(7) of the Customs Act, 1969, were conducted and customs values of Artificial Jewellery were determined under section 25(7) of the Customs Act, 1969.

7. **Customs values for Artificial Jewellery hereinafter specified** shall be assessed to duty / taxes at the following Customs Values: -

S. No.	Description of goods	Specification of goods	PCT	Proposed PCT for WeBOC	Origin	Customs Values (C&F) US\$/Kg
1	Artificial / Imitation Jewellery	Electroplated white / yellow, without stones/ beads	7117.1900 7117.9000	7117.1900.1000 7117.9000.1000	China	4.0
2	Artificial / Imitation Jewellery	Electroplated white / yellow, without stones/ beads	7117.1900 7117.9000	7117.1900.1100 7117.9000.1100	Other origins	4.6
3	Artificial / Imitation Jewellery	Electroplated white / yellow with plastic and glass stones / beads	7117.1900 7117.9000	7117.1900.1200 7117.9000.1200	China	5.0
4	Artificial / Imitation Jewellery	Electroplated white / yellow with plastic and glass stones / beads	7117.1900 7117.9000	7117.1900.1300 7117.9000.1300	Other origins	5.8
5	Artificial / Imitation Jewellery	Fancy electroplated white / yellow, with crystal glass stone beads	7117.1900 7117.9000	7117.1900.1400 7117.9000.1400	China	10.25
6	Artificial / Imitation Jewellery	Fancy electroplated white / yellow, with crystal glass stone beads	7117.1900 7117.9000	7117.1900.1500 7117.9000.1500	Other origins	17.0
7	Note: The values specified above shall not be applicable on branded or designer jewellery. The same may be assessed under section 25 of the Customs Act, 1969.					

8. In cases where declared/ transaction values are higher than the Customs values determined in this Ruling, the assessing officers shall apply those values in terms of Section 25 of the Customs Act, 1969. In case of consignments imported by air, the assessing officer shall take into account the air freight while applying the Customs values determined in this Ruling.

9. **Validity of this Valuation Ruling:** The values determined vide this Ruling shall be the applicable Customs value for assessment of subject imported goods until and unless it is rescinded or revised by the competent authority in terms of Sub-Sections (1) or (3) of Section 25-A of the Customs Act, 1969.

10. **Revision of the value determined vide this Valuation Ruling:** A revision petition may be filed against this Ruling, as provided under Section 25-D of the Customs Act, 1969, within 30 days from the date of issue of this ruling, before the Director General, Directorate General of Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.

11. The Collectors of Customs may kindly ensure that the values given in the Valuation Ruling for the given description of goods are applied by the concerned staff without fail. Any anomaly observed may kindly be brought to the notice of this Directorate General immediately. Customs values determined in the ruling are for the description and specification as mentioned



in the table above of this Ruling. HS codes are mentioned for illustrative purposes so that valuation ruling values are made accessible to the assessing officers. The assessment shall be finalized on the basis of correct classification after fulfilling requisite formalities related to importability or any other certification required thereon. In addition to this, it is further necessary to verify that there is no mis-declaration of any sort or violation of Import Policy Order or Section 15 of the Customs Act, 1969 or any other law in vogue therein.

12. This Ruling supersedes Valuation Ruling No. 484/2012 dated 25-10-2012.

  
(Dr. Wasif Ali Memon)  
Director

Copy for information to :-

1. Member (Customs), F.B.R., Islamabad.
2. Director General, Customs Valuation, Custom House, Karachi.
3. Chief Collector of Customs, South (Appraisalment), Custom House, Karachi.
4. Chief Collector of Customs, South (Enforcement), Custom House, Karachi.
5. Chief Collector of Customs (Central), Lahore.
6. Chief Collector of Customs (North), Islamabad.
7. Director General, Intelligence and Investigation-FBR, Islamabad.
8. Director General, Audit (Customs & Petroleum), 1<sup>st</sup> Floor, PT&T Audit Building, Mauj-e-Darya Road, Lahore.
09. Director General, Post Clearance Audit (PCA), Islamabad.
10. Director General, Internal Audit (Customs), Karachi.
11. Directors, Intelligence & Investigation, Karachi / Lahore / Islamabad/ Quetta Peshawar/ Faisalabad.
12. Director, Directorate of Customs Valuation (Camp Office), Lahore.
13. Deputy Director (HQ), Directorate General of Customs Valuation, Karachi, for uploading in One Customs & WeBOC database system and deleting the Valuation Ruling No.484/2012, dated 25-10-2012
14. Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
15. Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
16. Law Section, Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.
17. Review Section, Customs Valuation, 7<sup>th</sup> Floor, Custom House, Karachi.
18. Karachi Customs Agents Group, Bohri Road, Karachi.
19. CHO, Customs Valuation, Custom House, Karachi.
20. Notice Board, Customs Valuation 7<sup>th</sup> Floor, Custom House, Karachi / MCC, Appraisalment, 1<sup>st</sup> Floor, Custom House, Karachi.
21. Guard File.